

PHARM D/MBA

AT

CAMPBELL UNIVERSITY

Through a cooperative arrangement between the Campbell University College of Pharmacy and Health Sciences and the Lundy-Fetterman School of Business students may pursue the Doctor of Pharmacy (PharmD) and Master of Business Administration (MBA) degree. Students interested in pursuing the dual degree program will complete both degrees simultaneously. Students will not be required to take the GMAT or GRE. The PCAT score will be considered in lieu of the GMAT/GRE score. Through careful planning, most students add only an additional 9 courses (27 hours) to their curriculum.

WHY GET AN MBA?

- Because work is done in and with organizations
- To better understand your clients
- To better manage your business
- To distinguish yourself from the competition
- To broaden your perspective
- Opportunities to network with future clients
- To target unique career opportunities

UNDERSTAND THE EXTERNAL ENVIRONMENT

- Impact of economic changes
- Global developments
- Competitive pressures

UNDERSTAND THE INTERNAL ENVIRONMENT

- Financing
- Cash flows, budgets, reading financial statements
- Managing people and organizational structures

REMAINING COMPETITIVE

- Strategic decision making
- Day to day operations

ADMISSION REQUIREMENTS:

- Accept the PCAT in place of GMAT
- Copy of UG Transcripts
- UG GPA—2.8 minimum
- MBA Application (application fee waived)
- Letters of Recommendation from the School of Pharmacy
- 21 hours of undergraduate prerequisites (may be satisfied via self-paced, non-credit, on-line modules)

PREREQUISITES:

Accounting	3 hrs
Computer Science	3 hrs
Economics	3 hrs
International Business	3 hrs
Management	3 hrs
Marketing	3 hrs
Statistics	3 hrs
Total	21 hrs



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MBA CURRICULUM

REQUIRED COURSES

BADM 710—Accounting for Decision Making
BADM 724—Economics for Managers
BADM 730—Financial Management
BADM 740— Legal Environment of Business
BADM 742—Business Ethics
BADM 750—Organizational Behavior
BADM 758—Strategic Management
BADM 760—Contemporary Management Science Techniques
BADM 770—Marketing Management

ELECTIVES

CPHS Substitution or MBA Elective Course (3 credit hours)
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SUBSTITUTION COURSES FROM SCHOOL OF PHARMACY TO SCHOOL OF BUSINESS

PHAR 511	Jurisprudence (3)
PHAR 523	Special Research Projects in Pharmacy Practice (3) - Pharmacy Business Topics
PHAR 561	Pharmacoeconomics (3)
PHAR 583	Advanced Pharmacy Marketing & Management (3)
PHAR 584	Advanced Community Pharmacy Management (3)
PHAR 586	Advanced Hospital Management (3)
PHAR 587	Advanced Financial Management for Pharmacists (3)
PHAR 588	Industrial Pharmacy Management (3)

*NOTE: UP TO 9 CREDIT HOURS MAY COUNT TOWARD PHARM D
DEGREE*

FLEXIBLE CLASS SCHEDULE

- Daytime Semester Courses
- Evening Eight-Week Term Courses
- Two Campuses: Main Campus & Down-town Raleigh

CONTACT

Brittney Jackson

Assistant Director, Graduate Programs

bjackson@campbell.edu

910-814-4308

Office 220—School of Business

Dr. Edward Fubara

Director of MBA Program

fubara@campbell.edu

910-814-4317

Office 239B—School of Business



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