

SPORT MANAGEMENT/MBA 4+1 PROGRAM

Through a cooperative arrangement between the Campbell University College of Arts and Sciences and the Lundy-Fetterman School of Business, students may pursue the Bachelor of Science in Sport Management and Master of Business Administration (MBA) degrees. Students interested in pursuing the dual degree program will apply for the MBA program during their junior year and begin MBA courses during their senior (4th) year of undergraduate studies. Students will be required to take the GMAT or GRE. Through careful planning, students complete the requirements for these dual degrees within five years. The prerequisite requirements are satisfied through the undergraduate curriculum for the BS in Sport Management degree.

WHY GET AN MBA?

- Because work is done in and with organizations
- To better understand your clients
- To better manage your business
- To distinguish yourself from the competition
- To broaden your perspective
- Opportunities to network with future clients
- To target unique career opportunities

UNDERSTAND THE EXTERNAL ENVIRONMENT

- Impact of economic changes
- Global developments
- Competitive pressures

UNDERSTAND THE INTERNAL ENVIRONMENT

- Financing
- Cash flows, budgets, reading financial statements
- Managing people and organizational structures

REMAINING COMPETITIVE

- Strategic decision making
- Day to day operations

ADMISSION REQUIREMENTS:

- Minimum of 450 on GMAT or 298 on GRE
- Copy of UG Transcripts
- UG GPA—2.8 minimum
- MBA Application
- Three Letters of Recommendation
- 21 hours of undergraduate prerequisites

PREREQUISITES:

| | |
|------------------------|---------------|
| Accounting | 3 hrs |
| Computer Science | 3 hrs |
| Economics | 3 hrs |
| International Business | 3 hrs |
| Management | 3 hrs |
| Marketing | 3 hrs |
| Statistics | 3 hrs |
| Total | 21 hrs |



CAMPBELL
UNIVERSITY
LUNDY-FETTERMAN SCHOOL OF BUSINESS

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MBA REQUIREMENTS: 36 TOTAL HOURS

27 REQUIRED HOURS

| | |
|-----------------------------------------------------|---|
| BADM 710—Accounting for Decision Making | 3 |
| BADM 724—Economics for Managers | 3 |
| BADM 730—Financial Management | 3 |
| BADM 740— Legal Environment of Business | 3 |
| BADM 742—Business Ethics | 3 |
| BADM 750—Organizational Behavior | 3 |
| BADM 758—Strategic Management | 3 |
| BADM 760—Contemporary Management Science Techniques | 3 |
| BADM 770—Marketing Management | 3 |

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|-------------------------------------------------------|---|
| BADM 708, BADM 732, BADM 752, BADM 772 or BADM 790 | 3 |
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Elective Course Options:

BADM 708 — Special Topics
 BADM 732 — Management of Financial Institutions
 BADM 752 — Human Resource Management
 BADM 772 — Marketing Management
 BADM 790 — Study Abroad

CONTACT

Brittney Jackson

Assistant Director, Graduate Programs
 bjackson@campbell.edu • 910-814-4308 •
 Office 220—School of Business

Dr. Edward Fubara

Director of MBA Programs
 fubara@campbell.edu • 910-814-4317 •
 Office 239B—School of Business

BS SPORT MANAGEMENT

REQUIREMENTS: 124 TOTAL HOURS

General College Curriculum (33-45 hours)

The sport management curriculum guide and department faculty will inform students that MATH 160 Statistics is necessary to satisfy the MBA admission requirement.

Major Required Courses (48 hours)

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|----------|-------------------------------------|
| EXER 201 | Foundations of Exercise Science (3) |
| EXER 221 | Computer Applications (3) |
| EXER 230 | History of American Sport (3) |
| EXER 303 | Sociocultural Aspects of Sport (3) |
| EXER 420 | Sport Marketing (3) |
| EXER 421 | Sport Psychology (3) |
| EXER 431 | Program Management (3) |
| EXER 461 | Sport Entrepreneurship (3) |
| EXER 462 | Advanced Sport Management |
| EXER 494 | Internship (6) |
| ACCT 215 | Financial Accounting (3) |
| BADM 221 | Business Law (3) |
| BADM 331 | Principles of Management (3) |
| BADM 332 | Human Resource Management (3) |
| ECON 201 | Microeconomics (3) |

Undergraduate Electives (31-43 hours)

The sport management curriculum guide and department faculty will inform students that a course in international business (i.e., BADM 558 International Management or BADM 572 Global Marketing or ECON 449 International Trade) is **required** to satisfy the MBA international business prerequisite requirement. Additional electives may be taken from the School of Business or other schools/departments.



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