



COLLEGE OF ARTS AND SCIENCES

ART

1-800-334-4111 • WWW.CAMPBELL.EDU

THE CAMPBELL PROGRAM

The Art Department offers two majors: Studio Art and Graphic Design. Each major is structured to prepare you for the many and varied careers open to artists.

Though our department is relatively small, we offer approximately 30 courses. Your art-related coursework will primarily be studio classes and the small class sizes ensure you will receive individual attention throughout your years at Campbell.

THE CAMPBELL APPROACH

We emphasize the functional aspect of art, providing the experiences and expertise you need if art is to become your livelihood.

For example, you will have the opportunity to gain essential real-world experience through an internship. Most students arrange their own internships so they can custom-tailor the best situation for their own interests. However, we do have contacts in the art world and can assist you in finding positions. Our students have held internships with advertising agencies, design firms, art councils, museums and other organizations.

THE CAMPBELL FACULTY AND RESOURCES

Our full-time and part-time faculty members are exhibiting artists as well as caring teachers. Mr. Daniel Rodgers has had a propensity for drawing and painting since he was a child growing up in the mountains of Virginia. Getting his first taste of art classes in college he went on to a Masters in Illustration from SCAD. After many years working in the advertising realm he now teaches in the Art Department of Campbell University in NC.

Mr. Breck Smith is a native of Natural Bridge, Virginia who received his B.A. in Studio Art from Averett College (now Averett University) in Danville, Virginia. Smith went on to receive his MFA in Studio Art with a concentration in Drawing and Painting from the University of North Carolina at Greensboro. After graduate school, Smith worked as an Exhibit Design Technician at the North Carolina Zoological Park before coming to Campbell University.

Mr. Larkin Tysor received his B.A. in Ceramics from High Point University in 1978. Following his studies at High Point, he went on to the University of North Carolina at Greensboro, where he received his M.F.A., concentrating in painting. Tysor has participated in over 20 exhibitions and commissions. His areas of concentration at Campbell are ceramics and sculpture.

For more information about the program contact:
1-800-334-4111, ext. 1495 • 910-893-1495
art@campbell.edu

We have three painting, drawing, sculpture, and design studios complete with skylights available for student use. Art students also have access to state-of-the-art iMac computers through the Graphic Design Lab. These resources help students acquire valuable hands-on graphic design experience while at Campbell.

The North Carolina Museum of Art and the Fayetteville Museum of Art are both nearby for off-campus cultural experiences.

THE CAMPBELL STUDENT

As you might expect, our students tend to be creative individuals who are interested in many kinds of artistic expressions. They are also pragmatic by recognizing they must have a range of skills in art and other disciplines to succeed in their profession. As a result, Campbell's core curriculum is an excellent complement to their specialized training in art.

Our Graphic Design graduates typically go on to work in advertising agencies or design studios, where they help produce an array of materials ranging from four-color ads, to packaging, to logos or presentations.

Our Studio Art graduates work in museums, galleries, frame shops and architectural firms (where they execute perspective drawings).

About 70% of our majors have positions in their field within six months of graduating from Campbell. The average time it takes students to find employment in their field is three months.



STUDIO ART: BACHELOR OF ARTS

Requirements for a Major in Studio Art (BA)

ART 101, 102, 131, 201, 202, 213, 231, 232, 461, 465; at least eighteen semester hours of ART 203, 204, 206, 307, 308, 211, 301 302, 304, 311, 313, 401, 402, 404, 411, 413, 441, 442 or COMM 233.

CURRICULUM OUTLINE

Studio Art

FRESHMAN YEAR

SEMESTER 1		HRS	SEMESTER 2		HRS
ENGLISH COMP I	ENGL 101	3	ENGLISH COMP II	ENGL 102	3
FOREIGN LANG	101	3	FOREIGN LANG	102	3
INTRO TO CHRISTIANITY	RELG 125	3	COLLEGE ALGEBRA	MATH 111	3
LIFETIME WELLNESS	PE 185	2	PE ACTIVITY	PE 111	1
DESIGN I	ART 101	3	DESIGN II	ART 102	3
CU WORSHIP	CUW 100	0.5	INTRO TO ART	ART 131	3
			CU WORSHIP	CUW 100	0.5

SOPHOMORE YEAR

SEMESTER 3		HRS	SEMESTER 4		HRS
FOREIGN LANG	201	3	FOREIGN LANG	202	3
WESTERN CIV I	HIST 111	3	WESTERN CIV II	HIST 112	3
SCIENCE (W/ LAB) ELECTIVE		4	MATH ELECTIVE	MATH	3
ART HISTORY I	ART 231	3	ART HISTORY II	ART 232	3
DRAWING I	ART 201	3	PAINTING I	ART 202	3
CU WORSHIP	CUW 200	0.5	CU WORSHIP	CUW 200	0.5

JUNIOR YEAR

SEMESTER 5		HRS	SEMESTER 6		HRS
RELIGION ELECTIVE	RELG	3	ADVANCED DRAWING	ART 401	3
SOCIAL SCIENCE ELECTIVE		3	INTERNSHIP	ART 465	3
ENGLISH LITERATURE	ENGL LIT	3	ENGLISH LITERATURE	ENGL LIT	3
DRAWING II	ART 301	3	PAINTING II	ART 302	3
SCULPTURE	ART 213	3	SCIENCE (W/ LAB) ELECTIVE		4
ELECTIVE		3			

SENIOR YEAR

SEMESTER 7		HRS	SEMESTER 8		HRS
SOCIAL SCIENCE ELECTIVE		3	INDEPENDENT STUDIO	ART 442	3
GRAPHIC DESIGN I	ART 206	3	ADVANCED SCULPTURE	ART 413	3
ADVANCED PAINTING	ART 402	3	ELECTIVE		3
INDEPENDENT STUDIO	ART 441	3	ELECTIVE		3
ELECTIVE		3	ELECTIVE		3

TOTAL HOURS 130

The Campbell Advantage

Some people think of art as a narrow field with limited employment prospects. However, there are a variety of careers available to the art major; the growing use of computer graphics is adding an entirely new dimension to the field. If you choose to start your future in art at Campbell, you will receive...

- Personalized instruction in small art classes with access to resources of a major institution.
- A wide selection of courses to take, reinforced by a core curriculum that balances your educational experiences.
- Varied experiences you gain from a university that emphasizes a quality liberal arts education, free enterprise and Christian Mission.

English Comp – Students with an SAT verbal score below 450 will be enrolled in ENGL 100; 450-699 students will be enrolled in ENGL 101; 700 and above with at least a “B” average in high school students will be enrolled in ENGL102.

English Literature – The ENGL LIT requirement may be satisfied by completing any two of the following literature courses: ENGL 201, 202, 203, 204 or 205, or with a 300-level Foreign LANG LIT.

Foreign Language – Students are required to pass a 202-level Foreign LANG.

Social Science Elective – Courses may be selected from CRIM, ECON, GEOG, POLS, HIST, PHIL, PSYC and SOCI.

Science Elective – Can be chosen from any 4-hour science courses with a lab.

Electives – Any course may be used for an elective; however, carefully chosen electives will allow for a minor.

The major requirements outlined within this brochure are intended as a guideline, and the curriculum outlines are only a sample. The most recent copy of the University's Undergraduate Studies Bulletin is the official source related to curriculum guidelines. It is the student's responsibility to consult with his/her academic adviser.

GRAPHIC DESIGN: BACHELOR OF ARTS

Requirements for a Major in Graphic Design (CIP 50.0409)

ART 101, 102, 131, 201, 301, 203, 206, 209, 231, 232, 307, 308, 465; COMM 233, 213.

CURRICULUM OUTLINE

Graphic Design

FRESHMAN YEAR

SEMESTER 1		HRS	SEMESTER 2		HRS
ENGLISH COMP I	ENGL 101	3	ENGLISH COMP II	ENGL 102	3
FOREIGN LANG	101	3	FOREIGN LANG	102	3
INTRO TO CHRISTIANITY	RELG 125	3	COLLEGE ALGEBRA	MATH 111	3
LIFETIME WELLNESS	PE 185	2	PE ACTIVITY	PE 111	1
DESIGN 101	ART 101	2	GRAPHIC DESIGN I	ART 206	3
CU WORSHIP	CUW 100	0.5	INTRO TO ART	ART 131	3
			CU WORSHIP	CUW 100	0.5

SOPHOMORE YEAR

SEMESTER 3		HRS	SEMESTER 4		HRS
FOREIGN LANG	201	3	FOREIGN LANG	202	3
WESTERN CIV I	HIST 111	3	WESTERN CIV II	HIST 112	3
TYPOGRAPHIC DESIGN	ART 209	3	MATH ELECTIVE	MATH	3
ART HISTORY	ART 231	3	GRAPHIC DESIGN II	ART 307	3
DRAWING I	ART 201	3	ART HISTORY II	ART 232	3
CU WORSHIP	CUW 200	0.5	COLOR	ART 203	3
			CU WORSHIP	CUW 200	0.5

JUNIOR YEAR

SEMESTER 5		HRS	SEMESTER 6		HRS
RELIGION ELECTIVE	RELG	3	INTRO TO ADVERTISING	COMM 213	3
ENGLISH LITERATURE	ENGL LIT	3	ENGLISH LITERATURE	ENGL LIT	3
GRAPHIC DESIGN III	ART 308	3	INTERNSHIP	ART 465	3
DRAWING II	ART 301	3	SOCIAL SCIENCE ELECTIVE		3
SCIENCE (W/ LAB) ELECTIVE		4	SCIENCE (W/LAB) ELECTIVE		4

SENIOR YEAR

SEMESTER 7		HRS	SEMESTER 8		HRS
SOCIAL SCIENCE ELECTIVE		3	ART ELECTIVE		3
INTRO TO PHOTOGRAPHY	COMM 233	3	ART ELECTIVE		3
ART ELECTIVE		3	ELECTIVE		3
ELECTIVE		3	ELECTIVE		3
ELECTIVE		3	ELECTIVE		3
ELECTIVE		3			

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