



IRB Guidance: Use of Campbell Student Email Addresses for Recruitment Purposes in Human Subjects Research

Campbell University student email addresses are not directory information at Campbell and hence protected under FERPA.

Faculty should not recruit Campbell students by directly sending emails to Campbell students for research purpose due to FERPA.

The IRB Office, with help of the registrar's office, has developed the following method for use of Campbell students' email addresses for recruitment purposes that satisfies FERPA regulations.

Researchers must submit their recruitment script to the IRB for approval with their IRB protocol submission. Only after receiving IRB approval, the research can have the recruitment script sent to Campbell University students via the following authorized designated representatives:

Student Group	Representative	E-mail Address
All Students	Dr. Dennis Bazemore	bazemored@campbell.edu
All CUSOM Students	Dr. Terri Hamrick	hamrick@campbell.edu
College of Pharmacy & Health Science – Graduate Students Only	Stephanie Olson	solson@campbell.edu
School of Business - Graduate Students Only	Ms. Sara Leak,	sleak@campbell.edu
School of Divinity – Graduate Students Only	Lynn Brinkley	brinkleyc@campbell.edu
School of Education - Graduate Students Only	Dr. Sam Engel	engel@campbell.edu
School of Law - Graduate Students Only	Sarah Ludington, JDS	ludingtons@campbell.edu
CU Athletics ⁱ	Christian Pope	popec@campbell.edu

Alternatives: Instead of recruiting through emails, researchers can recruit Campbell students through flyers or school announcement emails (e.g., CPHS has a weekly announcement email)/ Facebook (CUSOM has Facebook groups for each year). They could also ask other instructors if they can address their class or show a flyer on the screen before class to make students aware of the study.

ⁱ For use in projects specifically recruiting Campbell student athletes with prior approval of Campbell athletics. For example, a project on concussion in football players.