

Outcome One: Licensure Exam Pass Rate (Graduate programs)

Criterion One

First-time licensure test pass rates are an indicator of student achievement. Graduate students enrolled in the Master of Physician Assistant Practice program (MPAP) are required to take the Physician Assistant National Certifying Examination (PANCE) as part of their certification process. The examination assesses basic medical and surgical knowledge. After passing PANCE, graduates are issued certification and can use the PA-C designation.

Rationale

The mission of Campbell University is to University's "graduate students with exemplary academic and professional skills who are prepared for purposeful lives and meaningful service." Licensure exam pass rates are one indicator that MPAP students have reached this goal.

Goal (target value)

MPAP faculty aspire to have 100% of MPAP student pass the PANCE on the first attempt.

Data and Publication

The outcome, criterion, and goal are published on the Campbell website. In addition, they are available to the internal Campbell community through the Office of Institutional Effectiveness Blackboard community.

Graduating Class	# of CU First-time Test Takers	CU Pass Rate	National Pass Rate
2014	39	95%	95%
2015	42	98%	96%
2016	43	100%	96%
2017	44	100%	97%
2018	43	100%	98%
2019	55	95%	93%

Evaluation

Over the last six years, the students in the MPAP program have demonstrated exemplary academic and professional skills by their performance on the certifying examination. The university pass rate has met or exceeded the national pass rate each year. The university pass rate has continued to remain above the national pass rate, even as enrollment has increased. For three of the last six years, the program has met its goal (target) of 100%. Due to the small number of graduates, and the establishment of fixed cohorts by entry year, disaggregation would not result in any actionable data.

Outcome One: Licensure Exam Pass Rate (Graduate programs)

Criterion Two

Campbell University offers two professional counseling programs: The Master of Arts in Clinical Mental Health Counseling and the Master of Education in School Counseling. Although the programs have some similarities in the curricula, the certification tests differ. Candidates for the MA degree take the National Counselor Exam. To work in the K-12 educational environment, MEd candidates take the Professional School Counselor test by ETS PRAXIS. In both cases, candidates must pass the test in order to practice.

Rationale

The mission of Campbell University is to University's "graduate students with exemplary academic and professional skills who are prepared for purposeful lives and meaningful service." Licensure exam pass rates are one indicator that students in the Counselor Education programs have reached this goal. High scores indicate that Campbell faculty has provided effective instruction and support for student success

Goal (target value)

Counselor Education faculty aspire to have 100% of MA and MEd student pass their respective exams.

Data and Publication

National Counselor Exam

Year of Exam	Program Completers	# Passed Exam	Pass Rate
2014-2015	5	5	100%
2015-2016	2	2	100%
2016-2017	7	7	100%
2017-2018	4	4	100%
2018-2019	2	2	100%

Campbell University Graduate Student Achievement Measures

ETS PRAXIS Professional School Counselor Test

Year of Exam	Program Completers	# Passed Exam	Pass Rate
2014-2015	8	7	88%
2015-2016	2	2	100%
2016-2017	2	2	100%
2017-2018	1	1	100%
2018-2019	4	4	100%

Evaluation

Graduates from the School of Education's counselling programs are well prepared to enter their profession. The pass rate for candidates who complete the National Counselor Exam has remained at 100% over the last five years. The overall pass rate for candidates who complete the ETS PRAXIS School Counselor Test is 94%, very near the goal of 100%. Curriculum and instruction in the counselling programs is effective.

Outcome Two: Post-graduation employment rates

Criterion

To estimate the employment rate for students who completed a graduate program in Spring 2018, the institution administered the National Association of Colleges and Employers' First Destination Survey. The survey was administered to students who had graduation within the last six months.

Rationale

Employment rates of the recent graduates are in indicator of the university's mission to "graduate students with exemplary academic and professional skills who are prepared for purposeful lives and meaningful service."

Goal (target value)

The institution aspires to have 90% of its graduates of the Master's Level programs will be employed full-time or part-time or seeking continuing education in the sixth-month period following graduation.

Data and Publication

For this initial administration of the First Destination Survey, 23 Master's degree graduates responded. Their responses are compared to the national outcomes ad published in the *First Destinations for the College Class of 2018: Findings and Analysis*.

Status	Campbell Outcomes	National Outcomes
Employed full-time	69.5% (n = 16)	69.5%
Employed part-time	4.3% (n = 1)	7.8%
Enrolled in continuing education	21.7% (n = 5)	8.9%
Seeking employment	4.3% (n = 1)	10.6%

Evaluation

Although the number of respondents was limited, these data indicate that the outcomes for Campbell Master's degree graduates are consistent with national outcomes. It is notable that the percentage of graduate students enrolled in continuing education (22%) is substantially greater than the national average of 8.9%. In addition, the percentage of Campbell graduates seeking employment was less than half of the national percentage. Since this was the first time that the institution administered this survey, these results will become the benchmark from which we will measure improvement on this outcome.

Disaggregation

The number of survey respondents from this administration was too small to disaggregate results. As we continue to administer the survey and increase the response rate, we will be able to take a closer look at the characteristics and demographics of our graduates as they pertain to employment.