

Business Administration

Bachelor of Business Administration

Adult & Online Education

2017 Undergraduate Bulletin

| General Education Core (42 SH) | | | Hours | Business Concentration (63 SH) | | | Hours |
|--|------|---------|-------|--------------------------------------|-------------|-----|-------|
| Campbell Seminar 1 | COSU | 100 | 3 | Financial Accounting | ACCT | 215 | 3 |
| Fine Arts (Art, Music, Theater) ² | 0000 | 131 | 3 | Managerial Accounting | ACCT | | 3 |
| Academic Writing ³ | ENGL | | 3 | ACCT Elective (300 or above) | ACCT | 210 | 3 |
| Academic Writing and Literature ³ | ENGL | | 3 | Philosophy of Business | BADM | 200 | 3 |
| | | 102 | 3 | | | | ى |
| Literature Elective ⁴ | ENGL | 105 | · | Business Law I | BADM | 221 | ა |
| Introduction to Christianity | CHRS | | 3 | Business Law II | BADM | | 3 |
| Statistics ³ | MATH | | 3 | Comm. and Critical Thinking | BADM | 236 | 3 |
| Math Elective ³ | MATH | | 3 | Principles of Marketing | BADM | | 3 |
| Lifetime Wellness | PE | 185 | 2 | Corporate Finance | BADM | | 3 |
| Science (with Lab) | | | 4 | Management Info Systems | BADM | | 3 |
| Foreign Language I ⁵ | | 101 | 3 | Principles of Management | BADM | 331 | 3 |
| Foreign Language II ⁵ | | 102 | 3 | Human Resource Management | BADM | 332 | 3 |
| Western Civilization I OR II | HIST | 111/112 | 3 | Quantitative Methods | BADM | 345 | 3 |
| Humanities Elective ⁶ | | | 3 | Strategic Management | BADM | 468 | 3 |
| | | | | BADM Elective (300 or above) | BADM | | 3 |
| Electives 7 (19 SH) | | | Hours | BADM Elective (300 or above) | BADM | | 3 |
| Elective | | | 3 | Microeconomics | ECON | 201 | 3 |
| Elective | | | 3 | Macroeconomics | ECON | 202 | 3 |
| Elective | | | 3 | Money and Banking | ECON | 453 | 3 |
| Elective | | | 3 | ECON Elective (300 or above) | ECON | | 3 |
| Elective | | | 3 | ECON Elective (300 or above) | ECON | | 3 |
| Elective | | | 3 | (| | | |
| Elective | | | 1 | | | | |
| Licotivo | | | ' | Total Credit Hours Earned | | | |
| | | | | (Minimum Hours Required = 124) | | | _ |
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¹ Campbell Seminar: Students MUST pass COSU 100 in their first term with Campbell University and it MUST be taken at their home campus.

Career Opportunities:

- Advertising Agencies
- Ranks
- Colleges & Universities
- Consulting
- Financial Services

- Government Agencies
- Human Resource Departments
- Hospitals
- Import/Export Firms
- Industrial Firms

- Manufacturing
- General Management
- Public Relation Firms
- Sales
- Retailers

² Fine Arts: "Appreciation," "Introduction," or "Survey" course in art, music, or theatre; "History" courses do not meet this requirement (e.g., "History of Art").

³ English/Math: Students are required to take ENGL 100 and MATH 110 (as pre-requisite ENGL/MATH courses), unless documentation is provided showing one of the following: minimum SAT/ACT Score(s), minimum COMPASS or ASSET placement test score(s), completion of previous college-level ENGL/MATH course(s). MATH Elective(s) must be numbered MATH 111 College Algebra or above.

⁴ Literature Elective: The ENGL LIT requirement may be satisfied by completing one of the following literature courses: ENGL 201, 202, 203, 204, 205, or 206. (Or with a 300 level Foreign LANG LIT.)

⁵ Foreign Language: Waived for students with successful completion of two units of the same foreign language in high school.

⁶ Humanities Elective: Choose one of the following: CHRS (202, 212, 224, 236, 251, 322 or higher), PHIL 121, ENGL (201, 202, 203, 204, 205, or 206), HIST (100 or above), or Foreign Language (221, 222, 241, or 242).

⁷ Electives: Any course not specifically required in a degree. See the schedule for available elective courses in all disciplines.

MISCELLANEOUS INFORMATION:

- Transfer Credit: Campbell University will accept a maximum of 64 semester hours in transfer from any combination of regionally
 accredited two-year colleges, ACE-recommended lower level military credit, and CLEP/DANTES. There is no limit on the number of
 semester hours accepted from ACE-recommended upper level military and/or CLEP/DANTES credit, or credit from an accredited four-year
 institution.
- Residency Requirements: Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses in their major.
- Graduation Requirements: All students earning BBA degrees must have a minimum of 124 semester hours and all degree requirements met in order to graduate. Students are required to have a minimum GPA of 2.0 in their major AND overall.
- Honors: to be eligible to graduate with a distinction of honors, students must complete a minimum of 60 semester hours at Campbell University with a GPA of 3.5 or higher.
- Waived Courses: In the event a course is waived, the credit hours must be made up in electives.

OFFICIAL EVALUATION OF TRANSFER CREDIT: Official evaluations require the following:

- Completion of 6 semester hours in residence at Campbell University
- Receipt of all official transcripts of previous education and military training that have been mailed directly to your home campus from the other institution(s). These transcripts include:
 - High school or GED (all students).
 - All previous colleges attended.
 - Military: Joint Services Transcript (Army/Navy/Marines), CCAF (Air Force), or DD-214 (Veterans).
 - CLEP/DANTES and DLPT scores if applicable.
- Official Student Agreements or Degree Plans are completed when all of the above requirements are met.

| ADVISER NOTES: | |
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