



CAMPBELL
UNIVERSITY

Adult & Online Education

Business Administration

Bachelor of Applied Science

2017 Undergraduate Bulletin

General Education Core (34 SH)			Hours	Business Concentration (39 SH)			Hours
Campbell Seminar ¹	COSU 100	3	_____	Financial Accounting	ACCT 215	3	_____
Fine Arts (Art, Music, Theater) ²	131	3	_____	Managerial Accounting	ACCT 216	3	_____
Academic Writing ³	ENGL 101	3	_____	Philosophy of Business	BADM 200	3	_____
Academic Writing and Literature ³	ENGL 102	3	_____	Business Law I	BADM 221	3	_____
Introduction to Christianity	CHRS 125	3	_____	Business Law II	BADM 222	3	_____
Statistics ³	MATH 160	3	_____	Principles of Marketing	BADM 313	3	_____
Math Elective ³	MATH	3	_____	Corporate Finance	BADM 314	3	_____
Science (with Lab)		4	_____	Management Info Systems	BADM 325	3	_____
Western Civilization I OR II	HIST 111/112	3	_____	Principles of Management	BADM 331	3	_____
Humanities Elective ⁴		3	_____	Quantitative Methods	BADM 345	3	_____
Social Science Elective ⁵		3	_____	International Management	BADM 558	3	_____
				Microeconomics	ECON 201	3	_____
				Macroeconomics	ECON 202	3	_____
Electives ⁶ (30-41 SH)			Hours				
Elective		3	_____				
Elective		3	_____				
Elective		3	_____				
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Elective		3	_____				
Elective		3	_____				
Elective		3	_____				
Elective		2	_____				

Qualifying Applied Science Credits* (10-21 SH)

*These Qualifying Applied Science Credits are outlined under **BAS PROGRAM REQUIREMENTS** on the reverse side.

Total Credit Hours Earned

(Minimum Hours Required = 124)

¹ **Campbell Seminar:** Students MUST pass COSU 100 in their first term with Campbell University and it MUST be taken at their home campus.

² **Fine Arts:** "Appreciation," "Introduction," or "Survey" course in art, music, or theatre; "History" courses do not meet this requirement (e.g., "History of Art").

³ **English/Math:** Students are required to take ENGL 100 and MATH 110 (as pre-requisite ENGL/MATH courses), unless documentation is provided showing one of the following: minimum SAT/ACT Score(s), minimum COMPASS or ASSET placement test score(s), completion of previous college-level ENGL/MATH course(s). MATH Elective(s) must be numbered MATH 111 College Algebra or above.

⁴ **Humanities Elective:** Choose one of the following: CHRS (202, 212, 224, 236, 251, 322 or higher), PHIL 121, ENGL (201, 202, 203, 204, 205, or 206), HIST (100 or above), THEA 115, or Foreign Language (101, 102, 201, 202, 221, 222, 241, or 242).

⁵ **Social Science Elective:** Choose one of the following: CRIM, ECON, GEOG, POLS, PSYC, SOCI, MSCI, or COMM 240.

⁶ **Electives:** Any course not specifically required in a degree. See the schedule for available elective courses in all disciplines.

Career Opportunities:

- Advertising Agencies
- Banks
- Colleges & Universities
- Consulting
- Financial Services
- Government Agencies
- Human Resource Departments
- Hospitals
- Import/Export Firms
- Industrial Firms
- Manufacturing
- General Management
- Public Relation Firms
- Sales
- Retailers

Residency Requirements: Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses. This curriculum is for illustrative purposes only. Matriculated students will receive an official degree plan upon completion of their evaluation of transfer credits.

MISCELLANEOUS INFORMATION:

- **Transfer Credit:** Campbell University will accept a maximum of 64 semester hours in transfer from any combination of regionally accredited two-year colleges, ACE-recommended lower level military credit, and CLEP/DANTES. There is no limit on the number of semester hours accepted from ACE-recommended upper level military and/or CLEP/DANTES credit, or credit from an accredited four-year institution.
- **Residency Requirements:** Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses in their major.
- **Graduation Requirements:** All students earning BAS degrees must have a minimum of 124 semester hours and all degree requirements met in order to graduate. Students are required to have a minimum GPA of 2.0 in their major AND overall.
- **Honors:** to be eligible to graduate with a distinction of honors, students must complete a minimum of 60 semester hours at Campbell University with a GPA of 3.5 or higher.
- **Waived Courses:** In the event a course is waived, the credit hours must be made up in electives.

BAS PROGRAM REQUIREMENTS (One of the following):

- (A) Student must possess an earned Associate of Applied Science degree in one of the following areas of concentration: Accounting or Business, from a regionally accredited college or regionally accredited technical school. The degree must include a minimum of 10 semester hours in the major area. A maximum of 21 semester hours qualifying applied science credit will be accepted towards the completion of the degree. Students will be permitted to transfer in a limited number of additional credits from other community college-level course work.
- (B) Student must have completed a military service school that has a minimum of 10 semester hours of qualifying applied science credits as recommended by the American Council on Education (ACE), and/or been awarded the Military Occupational Specialty (MOS for Army and Marine Corps, Air Force Specialty Code [AFSC] for Air Force, Naval Enlisted Code [NEC] for Navy) that is comparable to (A) above. A maximum of 21 semester hours of qualifying applied science credits will be accepted towards the completion of the degree.

OFFICIAL EVALUATION OF TRANSFER CREDIT: Official evaluations require the following:

- Completion of 6 semester hours in residence at Campbell University
- Receipt of all official transcripts of previous education and military training that have been mailed directly to your home campus from the other institution(s). These transcripts include:
 - High school or GED (all students).
 - All previous colleges attended.
 - Military: Joint Services Transcript (Army/Navy/Marines), CCAF (Air Force), or DD-214 (Veterans).
 - CLEP/DANTES and DLPT scores if applicable.
- Official Student Agreements or Degree Plans are completed when all of the above requirements are met.

ADVISER NOTES: