



**CAMPBELL**  
UNIVERSITY

Adult & Online Education

# Communication Studies – Public Relations Bachelor of Arts

General Education Core (54 SH)			Hours	Communication Concentration (36 Hours)			Hours
Campbell Seminar <sup>1</sup>	COSU 100		3	Intro to Communication Elective <sup>9</sup>	COMM		3
Fine Arts (Art, Music, Theater) <sup>2</sup>		131	3	Presentational Speaking	COMM 160		3
Academic Writing <sup>3</sup>	ENGL 101		3	Writing for the Mass Media	COMM 170		3
Academic Writing and Literature <sup>3</sup>	ENGL 102		3	Intro to Public Relations	COMM 211		3
Literature Elective <sup>4</sup>	ENGL		3	Public Relations Writing	COMM 251		3
Introduction to Christianity	CHRS 125		3	Communication Ethics	COMM 370		3
Math Elective <sup>3</sup>	MATH		3	Organizational Communication	COMM 390		3
Math Elective <sup>3</sup>	MATH		3	Production Segment Elective <sup>10</sup>	COMM		3
Lifetime Wellness	PE 185		2	Research Segment Elective <sup>11</sup>	COMM		3
Science (with Lab)			4	COMM Elective (200 or above)	COMM		3
Foreign Language I <sup>5</sup>		101	3	COMM Elective (300 or above)	COMM		3
Foreign Language II <sup>5</sup>		102	3	Internship Elective <sup>12</sup>	COMM		3
Foreign Language III <sup>5</sup>		201	3				
Foreign Language IV <sup>5</sup>		202	3	<b>Electives <sup>13</sup> (34 Hours)</b>			<b>Hours</b>
Western Civilization I <b>OR</b> II	HIST 111/112		3	Elective			3
Humanities Elective <sup>6</sup>			3	Elective			3
Social Science Elective <sup>7</sup>			3	Elective			3
Humanities <b>OR</b> Social Science Elective <sup>8</sup>			3	Elective			3
				Elective			3
				Elective			3
				Elective			3
				Elective			3
				Elective			3
				Elective			3
				Elective			3
				Elective			3
				Elective			3
				Elective			1
<b>Total Credit Hours Earned</b> _____							
(Minimum Hours Required = 124)							

<sup>1</sup> **Campbell Seminar:** Students MUST pass COSU 100 in their first term with Campbell University and it MUST be taken at their home campus.

<sup>2</sup> **Fine Arts:** "Appreciation," "Introduction," or "Survey" course in art, music, or theatre; "History" courses do not meet this requirement (e.g., "History of Art").

<sup>3</sup> **English/Math:** Students are required to take ENGL 100 and MATH 110 (as pre-requisite ENGL/MATH courses), unless documentation is provided showing one of the following: minimum SAT/ACT Score(s), minimum COMPASS or ASSET placement test score(s), completion of previous college-level ENGL/MATH course(s). MATH Elective(s) must be numbered MATH 111 College Algebra or above. MATH 118 and MATH 160 recommended.

<sup>4</sup> **Literature Elective:** The ENGL LIT requirement may be satisfied by completing one of the following literature courses: ENGL 201, 202, 203, 204, 205, or 206. (Or with a 300 level Foreign LANG LIT.)

<sup>5</sup> **Foreign Language:** Students are required to pass a 202 level Foreign Language Course. All twelve hours must be in the same language.

<sup>6</sup> **Humanities Elective:** Choose one of the following: CHRS (202, 212, 224, 236, 251, 322 or higher), PHIL 121, ENGL (201, 202, 203, 204, 205, or 206), HIST (100 or above), or Foreign Language (221, 222, 241, or 242).

<sup>7</sup> **Social Science Elective:** Choose one of the following: CRIM, ECON, GEOG, POLS, PSYC, SOCI, or COMM 240.

<sup>8</sup> **Humanities/Social Science Elective:** Choose one additional course from the Humanities/Social Science Electives listed above.

<sup>9</sup> **Intro to Communication Elective:** Take one of the following: COMM 150 or 280.

<sup>10</sup> **Production Segment Elective:** Take one of the following: COMM 227, 327, or 411.

<sup>11</sup> **Research Segment Elective:** Take one of the following: COMM 310 or 380.

<sup>12</sup> **Internship Elective:** Take one of the following: COMM 450, 470, or 490.

<sup>13</sup> **Electives:** Any course not specifically required in a degree. See the schedule for available elective courses in all disciplines.

## MISCELLANEOUS INFORMATION:

Residency Requirements: Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses. This curriculum is for illustrative purposes only. Matriculated students will receive an official degree plan upon completion of their evaluation of transfer credits.

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- **Official Evaluation of Transfer Credit:** Students are added to the Official Evaluation Queue after the receipt of all official transcripts of previous education and/or military training and/or college-level testing.
- **Transfer Credit:** Campbell University will accept a maximum of 64 semester hours in transfer from any combination of regionally accredited two-year colleges, ACE-recommended lower level military credit, and/or CLEP/DANTES. There is no limit on the number of semester hours accepted from ACE-recommended upper level military and/or CLEP/DANTES credit, or credit from an accredited four-year institution.
- **Residency Requirements:** Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses in their major.
- **Graduation Requirements:** All students earning Bachelor degrees must have a minimum of 124 semester hours and all degree requirements met in order to graduate. Students are required to have a minimum GPA of 2.0 in their major AND overall. Communication Studies majors must have a "C" or better in each course in the major.
- **Honors:** to be eligible to graduate with a distinction of honors, students must complete a minimum of 60 semester hours at Campbell University with a GPA of 3.5 or higher.
- **Waived Courses:** In the event a course is waived; the credit hours must be made up in electives.

#### ADVISER NOTES: