



# Management

## Bachelor of Applied Science

<b>General Education Core (34 SH)</b>			<b>Hours</b>	<b>Business Concentration (39 SH)</b>			<b>Hours</b>
Campbell Seminar <sup>1</sup>	COSU 100	3	_____	Financial Accounting	ACCT 215	3	_____
Academic Writing <sup>3</sup>	ENGL 101	3	_____	Managerial Accounting	ACCT 216	3	_____
Academic Writing and Literature <sup>3</sup>	ENGL 102	3	_____	Philosophy of Business	BADM 200	3	_____
Western Civilization I <b>OR</b> II	HIST 111/112	3	_____	Principles of Marketing	MKTG 310	3	_____
Introduction to Christianity	CHRS 125	3	_____	Corporate Finance	FIN 310	3	_____
Science (with Lab)		4	_____	Principles of Management	MGMT 320	3	_____
Fine Arts (Art, Music, Theater) <sup>2</sup>	131	3	_____	Quantitative Methods	MGMT 330	3	_____
Statistics <sup>3</sup>	MATH 160	3	_____	International Management	MGMT 440	3	_____
Math Elective <sup>3</sup>	MATH	3	_____	Business Trans, Fin Literacy & Law	BADM 221	3	_____
Humanities Elective <sup>4</sup>		3	_____	Business Org, Entrepreneurship & Law	BADM 222	3	_____
Social Science Elective <sup>5</sup>		3	_____	Fundamentals of Business/Technology	MGMT 310	3	_____
				Microeconomics	ECON 201	3	_____
				Macroeconomics	ECON 202	3	_____
<b>Electives <sup>6</sup> (30-41 SH)</b>			<b>Hours</b>	<b>Qualifying Applied Science Credits* (10-21 SH)</b>			
Elective		3	_____				
Elective		3	_____				
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Elective		3	_____				
Elective		3	_____				
Elective		3	_____				
Elective		2	_____				
				<b>Total Credit Hours Earned</b>			
				(Minimum Hours Required = 124)			

\*These Qualifying Applied Science Credits are outlined under **BAS PROGRAM REQUIREMENTS** on the reverse side.

- <sup>1</sup> **Campbell Seminar:** Students MUST pass COSU 100 in their first term with Campbell University and it MUST be taken at their home campus.
- <sup>2</sup> **Fine Arts:** "Appreciation," "Introduction," or "Survey" course in art, music, or theatre; "History" courses do not meet this requirement (e.g., "History of Art").
- <sup>3</sup> **English/Math:** Students are required to take ENGL 100 and MATH 110 (as pre-requisite ENGL/MATH courses), unless documentation is provided showing one of the following: minimum SAT/ACT Score(s), minimum ACCUPLACER placement test score(s), completion of previous college-level ENGL/MATH course(s). MATH Elective(s) must be numbered MATH 111 College Algebra or above.
- <sup>4</sup> **Humanities Elective:** Choose one of the following: CHRS (202, 212, 224, 236, 251, 322 or higher), PHIL 121, ENGL (201, 202, 203, 204, 205, or 206), HIST (100 or above), THEA 115, or Foreign Language (101, 102, 201, 202, 221, 222, 241, or 242).
- <sup>5</sup> **Social Science Elective:** Choose one of the following: CRIM, ECON, GEOG, POLS, PSYC, SOCI, MSCI, or COMM 240.
- <sup>6</sup> **Electives:** Any course not specifically required in a degree. See the schedule for available elective courses in all disciplines.

### Career Opportunities:

- Advertising Agencies
- Banks
- Colleges & Universities
- Consulting
- Financial Services
- Government Agencies
- Human Resource Departments
- Hospitals
- Import/Export Firms
- Industrial Firms
- Manufacturing
- General Management
- Public Relation Firms
- Sales
- Retailers

### MISCELLANEOUS INFORMATION:

Residency Requirements: Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses. This curriculum is for illustrative purposes only. Matriculated students will receive an official degree plan upon completion of their evaluation of transfer credits.

- **Official Evaluation of Transfer Credit:** Students are added to the Official Evaluation Queue after the receipt of all official transcripts of previous education and/or military training and/or college-level testing.
- **Transfer Credit:** Campbell University will accept a maximum of 64 semester hours in transfer from any combination of regionally accredited two-year colleges, ACE-recommended lower level military credit, and/or CLEP/DANTES. There is no limit on the number of semester hours accepted from ACE-recommended upper level military and/or CLEP/DANTES credit, or credit from an accredited four-year institution.
- **Residency Requirements:** Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses in their major.
- **Graduation Requirements:** All students earning Bachelor degrees must have a minimum of 124 semester hours and all degree requirements met in order to graduate. Students are required to have a minimum GPA of 2.0 in their major AND overall.
- **Honors:** to be eligible to graduate with a distinction of honors, students must complete a minimum of 60 semester hours at Campbell University with a GPA of 3.5 or higher.
- **Waived Courses:** In the event a course is waived, the credit hours must be made up in electives.

**BAS PROGRAM REQUIREMENTS (One of the following):**

- (A) Student must possess an earned Associate of Applied Science degree in one of the following areas of concentration: Accounting or Business, from a regionally accredited college or regionally accredited technical school. The degree must include a minimum of 10 semester hours in the major area. A maximum of 21 semester hours qualifying applied science credit will be accepted towards the completion of the degree. Students will be permitted to transfer in a limited number of additional credits from other community college-level course work.
- (B) Student must have completed a military service school that has a minimum of 10 semester hours of qualifying applied science credits as recommended by the American Council on Education (ACE), and/or been awarded the Military Occupational Specialty (MOS for Army and Marine Corps, Air Force Specialty Code [AFSC] for Air Force, Naval Enlisted Code [NEC] for Navy) that is comparable to (A) above. A maximum of 21 semester hours of qualifying applied science credits will be accepted towards the completion of the degree.

**ADVISER NOTES:**