



Management

Bachelor of Business Administration

General Education Core (42 SH)			Hours	Business Concentration (63 SH)			Hours
Campbell Seminar ¹	COSU 100	3	_____	Financial Accounting	ACCT 215	3	_____
Academic Writing ³	ENGL 101	3	_____	Managerial Accounting	ACCT 216	3	_____
Academic Writing and Literature ³	ENGL 102	3	_____	Philosophy of Business	BADM 200	3	_____
Literature Elective ⁴	ENGL	3	_____	Business Trans, Fin Literacy & Law	BADM 221	3	_____
Foreign Language I ⁵	101	3	_____	Business Org, Entrepreneurship & Law	BADM 222	3	_____
Foreign Language II ⁵	102	3	_____	Comm. and Critical Thinking	BADM 236	3	_____
Fine Arts (Art, Music, Theater) ²	131	3	_____	Microeconomics	ECON 201	3	_____
Lifetime Wellness	PE 185	2	_____	Macroeconomics	ECON 202	3	_____
Western Civilization I OR II	HIST 111/112	3	_____	Corporate Finance	FIN 310	3	_____
Statistics ³	MATH 160	3	_____	Fundamentals of Business/Technology	MGMT 310	3	_____
Math Elective ³	MATH	3	_____	Principles of Management	MGMT 320	3	_____
Introduction to Christianity	CHRS 125	3	_____	Quantitative Methods	MGMT 330	3	_____
Science (with Lab)		4	_____	Principles of Marketing	MKTG 310	3	_____
Humanities Elective ⁶		3	_____	Human Resource Management	MGMT 410	3	_____
Electives ⁸ (19 SH)			Hours	Leadership and Team Development	MGMT 420	3	_____
Elective		3	_____	Entrepreneurship Seminar	MGMT 430	3	_____
Elective		3	_____	International Management	MGMT 440	3	_____
Elective		3	_____	Strategic Management	MGMT 450	3	_____
Elective		3	_____	LFBS Elective ⁷		3	_____
Elective		3	_____	LFBS Elective ⁷		3	_____
Elective		3	_____	LFBS Elective ⁷		3	_____
Elective		1	_____				
				Total Credit Hours Earned			_____
				(Minimum Hours Required = 124)			

¹ **Campbell Seminar:** Students MUST pass COSU 100 in their first term with Campbell University and it MUST be taken at their home campus.

² **Fine Arts:** "Appreciation," "Introduction," or "Survey" course in art, music, or theatre; "History" courses do not meet this requirement (e.g., "History of Art").

³ **English/Math:** Students are required to take ENGL 100 and MATH 110 (as pre-requisite ENGL/MATH courses), unless documentation is provided showing one of the following: minimum SAT/ACT Score(s), minimum ACCUPLACER placement test score(s), completion of previous college-level ENGL/MATH course(s). MATH Elective(s) must be numbered MATH 111 College Algebra or above.

⁴ **Literature Elective:** The ENGL LIT requirement may be satisfied by completing one of the following literature courses: ENGL 201, 202, 203, 204, 205, or 206. (Or with a 300 level Foreign LANG LIT.)

⁵ **Foreign Language:** Waived for students with successful completion of two units of the same foreign language in high school.

⁶ **Humanities Elective:** Choose one of the following: CHRS (202, 212, 224, 236, 251, 322 or higher), PHIL 121, ENGL (201, 202, 203, 204, 205, or 206), HIST (100 or above), or Foreign Language (221, 222, 241, or 242).

⁷ **LFBS Electives:** Any Lundy Fetterman Business School course not specifically required in the degree.

⁸ **Electives:** Any course not specifically required in a degree. See the schedule for available elective courses in all disciplines.

Career Opportunities:

- Advertising Agencies
- Banks
- Colleges & Universities
- Consulting
- Financial Services
- Government Agencies
- Human Resource Departments
- Hospitals
- Import/Export Firms
- Industrial Firms
- Manufacturing
- General Management
- Public Relation Firms
- Sales
- Retailers

MISCELLANEOUS INFORMATION:

- **Official Evaluation of Transfer Credit:** Students are added to the Official Evaluation Queue after the receipt of all official transcripts of previous education and/or military training and/or college-level testing.
- **Transfer Credit:** Campbell University will accept a maximum of 64 semester hours in transfer from any combination of regionally accredited two-year colleges, ACE-recommended lower level military credit, and/or CLEP/DANTES. There is no limit on the number of semester hours accepted from ACE-recommended upper level military and/or CLEP/DANTES credit, or credit from an accredited four-year institution.
- **Residency Requirements:** Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses in their major.
- **Graduation Requirements:** All students earning Bachelor degrees must have a minimum of 124 semester hours and all degree requirements met in order to graduate. Students are required to have a minimum GPA of 2.0 in their major AND overall.
- **Honors:** to be eligible to graduate with a distinction of honors, students must complete a minimum of 60 semester hours at Campbell University with a GPA of 3.5 or higher.
- **Waived Courses:** In the event a course is waived, the credit hours must be made up in electives.

ADVISER NOTES:

