



Communication Studies – Training & Development Bachelor of Science

General Education Core (55 SH)			Hours	Communication Concentration (36 Hours)			Hours
Campbell Seminar ¹	COSU 100	3	_____	Presentational Speaking	COMM 160	3	_____
Academic Writing ²	ENGL 101	3	_____	Interpersonal Communication	COMM 240	3	_____
Academic Writing and Literature ²	ENGL 102	3	_____	Team & Small Group Communication	COMM 261	3	_____
Literature Elective ⁴	ENGL	3	_____	Introduction to Communication Theory	COMM 280	3	_____
Foreign Language I ⁶	101	3	_____	Quantitative Research Methods	COMM 310	3	_____
Foreign Language II ⁶	102	3	_____	Introduction to Persuasion	COMM 311	3	_____
Foreign Language III ⁶	201	3	_____	Communication Ethics	COMM 370	3	_____
Fine Arts (Art, Music, Theater) ⁵	131	3	_____	Organizational Communication	COMM 390	3	_____
Lifetime Wellness	PE 185	2	_____	Internship	COMM 450	3	_____
Western Civilization I OR II	HIST 111/112	3	_____	Comm. Training & Development	COMM 451	3	_____
Math Elective ³	MATH	3	_____	COMM Elective ¹⁰	COMM	3	_____
Math Elective ³	MATH	3	_____	COMM Elective ¹⁰	COMM	3	_____
Introduction to Christianity	CHRS 125	3	_____	Electives ¹¹ (29 Hours)			Hours
Science (with Lab)		4	_____	Elective		3	_____
Science (with Lab)		4	_____	Elective		3	_____
Humanities Elective ⁷		3	_____	Elective		3	_____
Social Science Elective ⁸		3	_____	Elective		3	_____
Humanities OR Social Science Elective ⁹		3	_____	Elective		3	_____
				Elective		3	_____
				Elective		3	_____
				Elective		3	_____
				Elective		3	_____
				Elective		3	_____
				Elective		3	_____
				Elective		3	_____
				Elective		2	_____

Total Credit Hours Earned _____
(Minimum Hours Required = 120)

¹ **Campbell Seminar:** Students MUST pass COSU 100 in their first term with Campbell University and it MUST be taken at their home campus.
² **English:** Students are required to take ENGL 100 as prerequisite coursework unless documentation is provided showing one of the following: minimum SAT/ACT score(s), minimum ACCUPLACER placement test score(s), or completion of previous college-level ENGL course(s).
³ **Math:** Math elective(s) must be fulfilled with courses numbered MATH 111 (College Algebra) or higher. MATH 110 is recommended only for students who plan to take College Algebra, Trigonometry, and/or Calculus and who do not have placement scores or a previous college-level MATH course.
⁴ **Literature Elective:** The ENGL LIT requirement may be satisfied by completing one of the following literature courses: ENGL 201, 202, 203, 204, 205, or 206. (Or with a 300 level Foreign LANG LIT.)
⁵ **Fine Arts:** “Appreciation,” “Introduction,” or “Survey” course in art, music, or theatre; “History” courses do not meet this requirement (e.g., “History of Art”).
⁶ **Foreign Language:** Students are required to pass a 201 level Foreign Language Course. All nine hours must be in the same language.
⁷ **Humanities Elective:** Choose one of the following: CHRS (202, 212, 224, 236, 251, 322 or higher), PHIL 121, ENGL (201, 202, 203, 204, 205, or 206), HIST (100 or above), or Foreign Language (221, 222, 241, or 242).
⁸ **Social Science Elective:** Choose one of the following: CRIM, ECON, GEOG, POLS, PSYC, SOCI, or COMM 240.
⁹ **Humanities/Social Science Elective:** Choose one additional course from the Humanities/Social Science Electives listed above.
¹⁰ **Communication Electives:** Take two from the following: COMM (301, 347, 380, 391, 411, 430, 440, 541, or 561).
¹¹ **Electives:** Any course not specifically required in a degree. See the schedule for available elective courses in all disciplines.

Career Opportunities:

- Writer/Copywriter
- Technical Writer
- Marketing Specialist
- Public Relations & Fundraising Manager
- Public Relations Specialist
- Trainer
- Editor
- Public Information Officer
- Multimedia Journalist
- Social Media Coordinator
- Digital Marketing Specialist
- Public Relations Coordinator

MISCELLANEOUS INFORMATION:

- **Official Evaluation of Transfer Credit:** Students are added to the Official Evaluation Queue after the receipt of all official transcripts of previous education and/or military training and/or college-level testing.
- **Transfer Credit:** Campbell University allows a maximum of 90 credits of transfer coursework to be applied toward an undergraduate degree. This maximum includes coursework from regionally accredited junior, community, or four-year institutions, as well as any combination of military credit, CLEP, AP, IB tests receiving the minimum required score. Campbell University will accept semester hours only for all coursework that received a C-grade or better. The student's grade point average (GPA) will be determined by the work completed only at Campbell University.
- **Residency Requirements:** Students must complete a minimum of 31 semester hours of Campbell University courses with 12 semester hours in upper level (300-400) courses in their major.
- **Graduation Requirements:** All students earning Bachelor degrees must have a minimum of 120 semester hours and all degree requirements met in order to graduate. Students are required to have a minimum GPA of 2.0 in their major AND overall.
- **Honors:** to be eligible to graduate with a distinction of honors, students must complete a minimum of 60 semester hours at Campbell University with a GPA of 3.5 or higher.
- **Waived Courses:** In the event a course is waived, the credit hours must be made up in electives.

ADVISER NOTES: