



**CAMPBELL**

**U N I V E R S I T Y**

LUNDY-FETTERMAN SCHOOL OF BUSINESS

# **Student Success**

## **Handbook**

# Contents

---

Introduction to Student Success .....	3
Campus Resources .....	4
Business Faculty & Staff .....	5
Timeline of Success .....	7
Camel Checklist .....	8
Academic Success .....	9
Motivation and Goals .....	10
Time Management .....	12
Career Assessment.....	15
Choosing a Major .....	17
Study Skills .....	18
Advisement .....	20
Tutoring.....	21
Leadership.....	23
Business Clubs .....	24
Mentors .....	25
Student Life .....	26
Adjusting to College .....	27
Counseling Services .....	28
Events .....	29

## School of Business

# Office of Student Success

### Mission:

The job of the Student Success Coordinator is to guide students to success - academically, personally, spiritually, and professionally - through collaboration with faculty and student services, training in academic & career skills, engaging activities, and personal & professional support & accountability.

### Functions:

Academic planning and support  
Questions about majors and minors  
Goal-setting  
Personal encouragement  
Reference to campus resources  
Student leadership support  
Success skills events and workshops  
Social growth and business community activities

## BADM 100 – New Student Forum

The New Student Forum is designed around two learning objectives.

1. The first objective revolves around your **college transition**. Through BADM 100, you will become a part of the Campbell business community, learn important student success tips, and set goals for your college experience.
2. The second objective is to help you **understand the fundamentals of business**. You will be introduced to the various aspects of business, including professional development and integrative business concepts.

# Campus Resources

---

## Resources to help you academically

**Student Support Services** provides a variety of services for students, including disability support services and academic support services. Contact information for Student Support Services: (800) 334-4111, Ext. 4364 or (910) 814-4364

**Faculty and Advisors** can provide information specific to majors and concentrations. Faculty have regular office hours and are available to talk with you about your academic concerns.

**The Registrar's Office** maintains academic records, schedules classes, and conducts registration. Contact information for the Registrar's Office: (800) 334-4111, Ext. 1265

## Resources to help you personally

**Counseling Services** provides confidential counseling free of charge to assist students with personal or psychological concerns related to their academic progress and/or personal growth. Contact information for Counseling Services: (800) 334-4111, Ext. 5709 or 5708

**Campus Ministry** provides opportunities for weekly worship, study, service, and fellowship. Contact information for Campus Ministry: (800) 334-4111, Ext. 1547

**Residence Life** provides a unique on-campus experience that offers a variety of personal learning opportunities to supplement your formal education. Contact information for Residence Life: (800) 334-4111, Ext. 1543

**The Intramural Office** provides an outlet for recreation and stress relief. Contact information for the Intramural Office: (800) 334-4111, Ext. 1367

## Resources to help you understand your account

**The Financial Aid Office** is committed to helping students meet their educational goals and objectives by offering extensive financial aid resources. Contact information for the Financial Aid Office: (800) 334-4111, Ext. 1310

**The Business Office** can assist you in answering any billing questions regarding your account. Endowed Scholarship Office. Contact information for the Business Office: (800) 334-4111, Ext. 1245

**The Veterans Affairs Office** can determine and help you understand your Veterans Benefits. Veterans Affairs is committed to meeting the needs of active duty and veteran military students. Contact information for Veterans Affairs: (800) 334-4411, Ext. 1294

## Business School Faculty and Staff Contact Information

Name and Title	Email	Phone	Office
<a href="#">Dr. Boris Abbey</a> Lundy Chair of the Philosophy of Business	<a href="mailto:babbey@campbell.edu">babbey@campbell.edu</a>	(910) 814-4354	Rm. 215
<a href="#">Mr. Joseph Berry</a> Assistant Professor of Accounting	<a href="mailto:berry@campbell.edu">berry@campbell.edu</a>	(910) 893-1389	Rm. 233
<a href="#">Mr. David Butler</a> Assistant Professor Of Business	<a href="mailto:butlerd@campbell.edu">butlerd@campbell.edu</a>	(910) 814-4356	Rm. 225
<a href="#">Dr. Robert Deutsch</a> Associate Professor of Business	<a href="mailto:deutsch@campbell.edu">deutsch@campbell.edu</a>	(910) 893-1995	Rm. 235
<a href="#">Dr. Edward Fubara</a> Interim Dean / Director - MBA Program	<a href="mailto:fubara@campbell.edu">fubara@campbell.edu</a>	(910) 814-4317	Rm. 239-B
<a href="#">Mrs. Renee Green</a> Student Success Coordinator	<a href="mailto:greenr@campbell.edu">greenr@campbell.edu</a>	(910)-893-1393	Rm. 219
<a href="#">Mrs. Nancy Hammersley</a> Adjunct Professor	<a href="mailto:hammersley@campbell.edu">hammersley@campbell.edu</a>	(910) 814-4354	
<a href="#">Dr. James Harriss</a> Robert P. Holding Chair of Banking & Finance and Associate Professor of Banking & Finance	<a href="mailto:harrissj@campbell.edu">harrissj@campbell.edu</a>	(910) 893-1406	Rm. 228
<a href="#">Dr. Yu-Mong Hsiao Yang</a> Professor of Business	<a href="mailto:hsiao@campbell.edu">hsiao@campbell.edu</a>	(910) 893-1397	Rm. 230
<a href="#">Ms. Brittney Jackson</a> Assistant Director of Graduate Programs, School of Business	<a href="mailto:bjackson@campbell.edu">bjackson@campbell.edu</a>	(910) 814-4308	Rm. 220
<a href="#">Mrs. Somer Johnson</a> Executive Assistant to the Dean	<a href="mailto:smjohnson@campbell.edu">smjohnson@campbell.edu</a>	(910) 893-1380	Rm. 204
<a href="#">Mr. Kenneth Jones, PGA</a> Director - PGA Golf Management	<a href="mailto:jonesk@campbell.edu">jonesk@campbell.edu</a>	(910) 893-1395	Rm. 238

<b>Name and Title</b>	<b>Email</b>	<b>Phone</b>	<b>Office</b>
<a href="#">Dr. Katherine Lawrence</a> Associate Professor of Marketing	<a href="mailto:lawrencek@campbell.edu">lawrencek@campbell.edu</a>	(910) 814-1660	Rm. 231
<a href="#">Mr. Daniel Maynard</a> Gilbert T. Stephenson Business Librarian	<a href="mailto:maynard@campbell.edu">maynard@campbell.edu</a>	(910) 893-7930	Rm. 108
<a href="#">Dr. Shahriar Mostashari</a> Associate Dean for External Relations	<a href="mailto:mostashari@campbell.edu">mostashari@campbell.edu</a>	(910) 893-1390	Rm. 216
<a href="#">Mr. Kevin Nagy, PGA</a> Internship Coordinator, PGA Golf Management	<a href="mailto:nagy@campbell.edu">nagy@campbell.edu</a>	(910) 893-1396	Rm. 229
<a href="#">Mrs. Traci Pierce</a> Adjunct Professor	<a href="mailto:piercet@campbell.edu">piercet@campbell.edu</a>	(910) 893-4785	
<a href="#">Dr. LeJon Poole</a> Associate Professor	<a href="mailto:poolel@campbell.edu">poolel@campbell.edu</a>	(910) 893-1307	Rm. 226
<a href="#">Mr. Matthew Roberts, PGA</a> Program Assistant - PGA Golf Management	<a href="mailto:mdroberts@campbell.edu">mdroberts@campbell.edu</a>	(910) 814-4746	Rm. 237
<a href="#">Mr. Richard Rubin</a> Adjunct Professor	<a href="mailto:rubin@campbell.edu">rubin@campbell.edu</a>	(910) 814-4354	
<a href="#">Dr. Mark Steckbeck</a> Associate Professor of Economics	<a href="mailto:steckbeckm@campbell.edu">steckbeckm@campbell.edu</a>	(910) 893-1383	Rm. 227
<a href="#">Mrs. Jo Ann Vaughan</a> Associate Professor of Business	<a href="mailto:vaughanj@campbell.edu">vaughanj@campbell.edu</a>	(910) 893-1394	Rm. 217
<a href="#">Mr. Jimmy Witherspoon</a> Chairman - Department of Financial Planning and Accounting	<a href="mailto:witherspoon@campbell.edu">witherspoon@campbell.edu</a>	(910) 893-1387	Rm. 205
<a href="#">Ms. Jill Woodlief</a> Alumni Relations Coordinator, School of Business	<a href="mailto:woodlief@campbell.edu">woodlief@campbell.edu</a>	(910) 893-1385	Rm. 224
<a href="#">Ms. Lisa Youngquist</a> Career Services & Professional Development Coordinator	<a href="mailto:youngquist@campbell.edu">youngquist@campbell.edu</a>	(910) 893-1416	Rm. 221

# Timeline to Success

## Freshmen

As a freshman, you should focus on setting academic and personal goals for your time at college, including a four-year academic plan and extracurricular involvement goals (realizing these may slightly change in the future). To ensure student success, freshmen should focus on learning study skills and time management – working with the Student Success Coordinator as needed to create a personal success plan. Freshmen year is a time for you to explore what classes you enjoy, get involved in clubs and meet new people. Attend as many events as possible and learn about all of the great resources offered to you.



## Sophomore

Sophomore year is the time to decide what major is right for you by considering your strengths, passions, and end goal. Deciding on a major may result in revising your four-year plan, choosing a minor, or considering what graduate program may advance you. In the Business School, you will be focusing on your Business core classes, and you'll want to make an effort to get to know your professors and take advantage of tutoring resources if needed. This is also the time to be thinking about future internships and working with career services to create a resume. Socially, sophomore year is the time to choose a few key extracurricular activities to focus on.



## Junior

As a junior, attending career skills and success workshops will help you prepare for the upcoming interview process. At this point, you will be taking many classes within your major and forming key relationships with classmates, professors and business professionals. Make sure you take every opportunity possible to network. This is also the time to be deciding on and making plans for graduate opportunities. In addition, junior year is the perfect time to become club leaders and mentors in the Business School.



## Senior

Seniors, don't drop the ball on staying focused on academics. It's also important, at this point, to network, network, network! You will be spending time senior year polishing your resume and interview skills, applying for graduate opportunities, and searching for jobs. Make sure you take the time to go to professionalism and social events hosted by the Business School to continue learning and connecting with other students.

# YOUR FIRST FEW WEEKS AS A CAMEL CHECKLIST

## WEEK ONE:

- o Explore the campus and nearby towns
- o Print your class schedule
- o Locate your classes
- o Purchase your textbooks and supplies; make sure to check Blackboard for any announcements/new information
- o Attend the Business School Meet Your Adviser & Meet Your Mentor Session
- o Go to the Business School's Student Success Workshop
- o Sign up for Academic Coaching with the Student Success Coordinator
- o Participate in the Street Fair & learn about Campbell Clubs
- o **GO TO CLASS** – the first day(s) are crucial

## WEEK TWO:

- o **GO TO CLASS**
- o Read and organize your syllabi - utilize a planner, your smartphone, Google Calendar, etc.; input all pending deadlines for papers, quizzes, and tests
- o Find a routine place to study—get in the habit of studying and completing all your assigned work (include reviewing class notes)
- o Introduce yourself to your instructors and classmates
- o Be open to making new friends and potential study partners
- o Attend an event
- o Join a Club
- o Invite a new friend to Sunni Sky's for Icecream (Angier, NC)

**REAL LIFE:** What three things are you looking forward to most about the first two weeks of college?  
What are some things you want to get involved in?

# Academic Success

The primary focus of the Student Success Coordinator, along with Business faculty and staff, is to ensure that our students are academically successful. We understand that Campbell students are investing a lot of time and money into their college education, and we want to walk beside them as they work hard to graduate with a strong degree, prepared for a career they love.

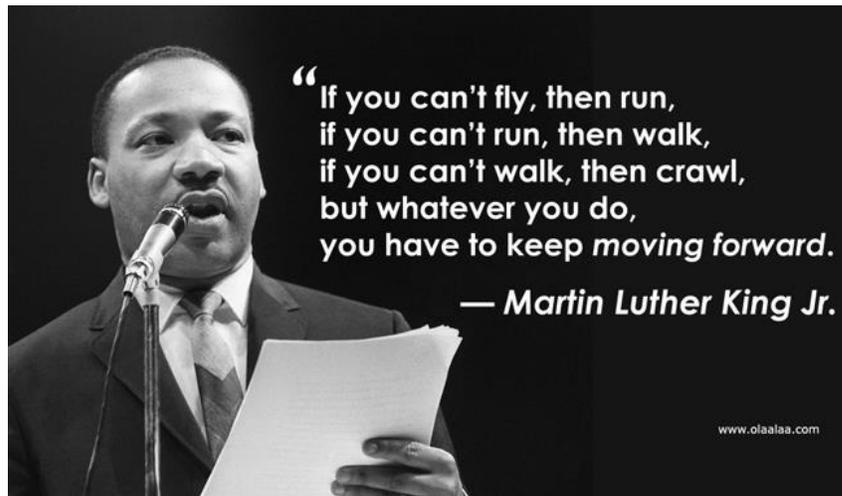
The Office of Student Success functions to help students transition to college, choose a major, learn study skills, master time management, overcome academic struggles and connect – academically and socially. Most of these areas are addressed through our freshmen seminar, workshops, presentations, mentor connections, and one-on-one advisement.

For students who need a little extra academic support, Academic Coaching is available by appointment. This scheduled meeting will address the student’s specific needs and concerns and take time to prepare them in and out of the classroom. Students who have academic support questions or who would like to set up an academic coaching meeting can contact Mrs. Renee Green at [greenr@campbell.edu](mailto:greenr@campbell.edu).

**REAL LIFE:** What does “Academic Success” mean to you? What does it mean to those in your life – your parents, family, closest friends? How does their view of “academic success” differ from yours and how does that influence you?

# Motivation & Goal Setting

---



1. What is your primary motivation for being in college?
  
  
  
  
  
  
  
  
  
  
2. Who or what inspires you to succeed?
  
  
  
  
  
  
  
  
  
  
3. What are possible distractions and/or obstacles to your success?

**How will you deal with those distractions?**

## SMART Goals should be:

Specific

Measurable

Action oriented

Realistic

Timely

**4. What are three goals you have for this semester?**

- a.
- b.
- c.

**5. What are three goals you have for college?**

- a.
- b.
- c.

**6. What are three goals that you have over the next ten years?**

- a.
- b.
- c.

**REAL LIFE:** If you could go back to freshmen year of high school and give yourself advice, what would it be? What would you encourage yourself to focus more on? What would you advise yourself not to do?

# Time Management

---

**Step 1: Know your priorities and goals.** Setting short term and long term priorities and goals is crucial in being a good manager of your time and resources. Goals include specific, measurable, attainable, realistic and timely aims; such as graduating in four years, reading a new book in a month, making an A on your next test, etc. Priorities are broader things that you choose to have significance in your life; such as school, family, a specific sport, missions, etc.

**Step 2: Schedule.** Having a daily and weekly schedule is important. Planning how you're going to spend each hour and making note of important meetings, deadlines and other activities is crucial. A white board in your room can help you see the big picture for the week or month; while a daily pocket planner helps you keep specific to do lists for each day.

**Step 3: Own your time.** Everyone is given 168 hours a week to make an impact, be productive, and get the most out of life. It is important that you take ownership of your time and use it wisely. Spend some time on Sunday scheduling your time for the week – start by writing your classes and appointments, then fill in with scheduled activities. Next, set aside an hour or so a day specifically for studying, followed by scheduling down time (write in your weekly phone chat with Dad or your favorite TV shows – this will help you visualize your time).

**Step 4: Say Yes.** Say yes to things that help you accomplish your goals. If your goal is getting an A in a class, say yes to study sessions, tutoring if needed, and extra study time to accomplish that. If your priority in this season of life is academics, say yes to things that fit that priority.

**Step 5: Say No.** Say no to things that come second to accomplishing your goals and focusing on priorities. Your top priority may be academics, while your second priority is a romantic relationship – learn to say “no” to spending time with your girlfriend or boyfriend on nights when you know you need to study or work on homework. Also, say no to things that are harmful to your goals, such as partying, unhealthy relationships, too many commitments, etc.

**Step 6: Put away your phone.** There is no greater time stealer than social media, text messaging, and surfing the web. Set aside study time and downtime without your phone. Put it in a drawer or in another room.

**Step 7: Know your syllabus.** As you're scheduling your weekly and monthly calendar, look over your syllabi and make sure to include test dates, project and homework due dates, etc., Set aside the proper time to prepare.

**Step 8: Schedule down time.** It's important to have downtime to connect, refresh and relax. Give yourself time to spend with friends, watch movies, sleep, etc. – but be purposeful about it.

**Step 9: Use Evernote.** Download an App for your phone that helps you make lists, schedule appointments, set reminders, etc. Evernote is a suggested app for this.

**1. What, to you, constitutes time well spent? Write a list of five things.**

- a.
- b.
- c.
- d.
- e.

**2. What are you wasting time doing? Are you spending time on that you don't really enjoy or value? When are the main points in the day you waste time?**

- a.
- b.
- c.
- d.
- e.

Time is not measured by the  
passing of years but by what  
one does, what one feels,  
and what one achieves.

*PictureQuotes.com*

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
8:00-9:00						8:00-9:00
9:00-10:00						9:00-10:00
10:00-11:00						10:00-11:00
11:00-12:00						11:00-12:00
12:00-1:00						12:00-1:00
1:00-2:00						1:00-2:00
2:00-3:00						2:00-3:00
3:00-4:00						3:00-4:00
4:00-5:00						4:00-5:00
5:00-6:00						5:00-6:00
6:00-7:00						6:00-7:00
7:00-8:00						7:00-8:00
8:00-9:00						8:00-9:00

**Step 1: Self-Assessment of Interests.** Write down a list of activities, course subjects, and topics that interest you, inspire you. What are your likes and dislikes -- about school, hobbies, work, and volunteering. Don't limit yourself to academic or career related interest. Write down anything.

**Step 2: Examination of Skills and Abilities.** One of the most important elements in choosing a major (and a future career) is a realistic review of your strengths and weaknesses, skills and abilities. It's important to take an honest view of the subjects/skills you are best at, as well as those you struggle with. Write down your best and worst skills and abilities. Also ask some of your closest friends and family to share what they would consider your strengths and weaknesses.

**Step 3: Understanding What You Value About Work.** Different jobs and careers provide a range of intrinsic rewards to people working in them. For example, teachers place a much greater value on educating and impacting the lives of their students than they do on financial rewards. What are you seeking from your career? Some examples include helping society, working under pressure, group affiliation, stability, security, social status, financial rewards. Write down a list of what you seek from your future career.

**Step 4: Researching Occupations and Careers.** Many students have an idea of the types of work they may want to do, but rarely do they have a full understanding of the requirements of the work -- or even what the work fully entails. Others have never really thought about careers and have little or no knowledge of what they want to do after college. This step involves conducting research and recording the information you found about one or more potential career fields. Write down summary notes below and use additional sheets or printouts to keep detailed information about each career path.

**Step 5: Information Review & Reality Check.** Now that you have a better understanding of yourself and one or more potential career paths, it's time to conduct an honest appraisal of whether your skills, interests, and values are a good match with the careers that most excite you. (Write down the list of careers and jobs that best fit you, starting with the career that best seems to fit your interests AND skills.)

**Step 6: Matching College Majors to Career Paths.** For many jobs, the choice of college major is not as important as the actual degree, but choosing a major (or combination of majors and minors) that is directly related to your choice of career often provides a deeper level of skills and understanding of the subject as well as opens door to internships, co-ops, and other part-time work experience in the field prior to graduation. Conduct research on the careers from Step 5 to help determine the best college major. For example, if you think you want to be a high school math teacher, what should you major in? Write down your list of potential majors and minors here.



List 3-5 skills you have and are confident in.

List 3-5 skills other people compliment you on.

List 3-5 things you enjoy doing.

What do you want to get out of a job (money, fulfillment, culture, flexibility, etc.)

What jobs have you had in the past that you liked? That you disliked?

What is your dream job (or a few).

What specific things do you need to do in the next 2-4 years to set yourself up for success in your career:

# Changing Your Major

---

## Five reasons to consider changing your major:

1. Are you are struggling in your current major core courses?
2. Do you find your core courses boring and uninteresting?
3. Did you choose your major for the wrong reason?
4. You want to explore other classes?
5. Does your chosen major present employment challenges?

## How to change your major:

1. Decide on a new major.
2. Set up a meeting with the Student Success Coordinator - Mrs. Green at [greenr@campbell.edu](mailto:greenr@campbell.edu).
3. If you're changing within the Business School, the process will be done in-house with Mrs. Green. If you're changing to a major outside of Campbell Business, you will need to fill out the Major Change from the Registrar's Office.
4. A new adviser will be assigned to you after your change of major meeting.
5. An email will be sent to you and your new adviser to alert him/her that you are a new advisee.
6. Schedule a meeting with your adviser during your allotted registration window.

\*To add a **minor**, you will need to fill out the form from the Registrar's office. The Business Student Success Office is not able to add minors to your file.

**REAL LIFE: Why did you choose your current major? How does it line up with your passion, skills, and values?**

## Study Skills

---

Studying and preparing for class in college is much different than in high school. It's important to learn and apply study skills to be successful in the classroom. The transition from high school to college – and being academically prepared – can take time. Make sure that you take advantage of workshops, academic coaching and tutoring offered. The skills listed below are a great guide to successful studying.

**Find your learning style** – Everyone learns material differently and knowing how you best learn and retain material is important in taking steps in successful studying. Take a simple online assessment to see your learning style. <http://www.educationplanner.org/students/self-assessments/learning-styles-quiz.shtml>

**Take good notes** – Take notes in class. This helps you stay engaged and comes in handy when it's time to study. Don't worry about taking notes on everything; focus on the main points and key ideas. Highlight important material in the book to return to later, but don't highlight everything – that's the same as highlighting nothing.

**Limit distractions** – Find a place where you can focus and not be distracted by other people, TV, music, or other responsibilities. This might be the library, your dorm room, or a quiet picnic table outside.

**Study when you're at your best** – Everyone has different peak times during the day when they have the most energy and can focus best. Set aside this time each day to spend studying.

**Create a study group** – Studying with others keeps you accountable, covers topics that you may have missed on your own, can help you focus, and makes studying a little more fun. Invite 2-4 classmates to join you for a study group. You can meet weekly throughout the semester to keep up with the material or meet specifically before big tests and projects.

**Notecards** – Making notecards with key facts and words to remember helps make studying easier. Notecards help your recall and word association and can conveniently travel with you anywhere for a quick study break. Notecards also make it easy to study with others or alone and are beneficial, no matter what your study style. Keep the notecards after your test to review before cumulative exams.

**50-10 Rule** – Everyone needs a break every once in a while so, after studying for 50 minutes, it's a good idea to give yourself a 10 minute break. Move around, get a snack, check social media, etc. Don't allow yourself more than a 20 minute break, then you'll likely lose focus.

**Dedicate an hour a day** – Most people wait until the week of – or night before – an exam to begin studying. This can cause you to be overwhelmed and exhausted. Dedicate one hour a day to reading over your notes and key chapter points from class. Focus on becoming familiar with concepts and ideas. If you do this, exam week won't seem quite so daunting.

**Read the material out loud** – It's easy to lose focus or miss important facts when reading to yourself. Find a quiet room and read the material aloud – repeating key points several times. This helps you really focus and especially clicks with auditory learners.

**Create mnemonic devices** – Remember in elementary and middle school when your teacher made up songs? You can probably still recall those silly songs and the facts they taught. It works! Don't be afraid to make up songs, sentences, raps, etc. to help you memorize names, dates, lists of facts, etc. This ensures the information will stick with you.

**Make up a story** – People remember situations, stories, characters, etc. more than hard facts. Try working facts into a story – this could be a story about a family starting a business, a guy trying to get acquitted in prison, a successful Wall Street broker, etc. Work the processes, procedures and terms into the story to make a real-life application out of text book information.

**Watch videos on the topic** – Sometimes news or historical videos help visual and auditory learners connect with the material. Make sure that the video is accurate to the material that you're studying and doesn't confuse the facts, but don't be afraid to see what's out there.

**Talk to the professor** – If something's not clicking or you have a specific question, don't be afraid to set up a meeting with the professor. Most professors are happy to sit down with students outside of class and work through the material, and they'll appreciate your effort. Don't wait until the day of the exam to try to ask them all of your questions.

# Advisement and Registration

---

## Faculty Advisers

When you begin your academic career at Campbell, you will be assigned a faculty adviser within your major. Unless you change majors, he or she will remain your adviser throughout your time at Campbell. Faculty advisers meet with students at least once a semester – during registration - to talk about progress, help with academic planning, and confirm class registration. You are encouraged to get to know your adviser and schedule appointments with them to discuss your major, internships, and career options as needed.

## Registration

Class registration for the next semester begins shortly after mid-term break each semester and is open to students based on completed credit hours. Students need to check the Registrar's page on the website to see the exact timeline and sign up for an advisement appointment by going by their adviser's office early on in the registration period.

### ***To search for classes and register:***

Log onto WebAccess. On the Students Menu, see the Registration section in the bottom left. You can use the "Search for Sections" link to get an idea of what's being offered and map out a plan. During your specific registration period, click on "Register for Sections" to register. Freshmen work with their adviser to sign up for classes.

# Tutoring

---

## Questions & Quick Links

If you are unable to find an answer to your question below or on the website, please contact the Campbell Tutoring Office at (910) 814-4363 or [tutoringga@campbell.edu](mailto:tutoringga@campbell.edu).

If you are interested in becoming a tutor, please fill out an application via [College Central Network](#) via [Career Services](#). Search for Job #3585297.

## Business School Tutoring Center

The Business School Tutoring Center, started in 2015, is designed to offer assistance to business students in specific business classes. Students are welcome to drop in the tutoring center during open hours or contact [tutoringga@campbell.edu](mailto:tutoringga@campbell.edu) if they have specific tutoring questions.

- **Business Tutoring Center – Room 107**
  - 7:00-10:00 p.m. on Tuesdays
  - 3:00-6:00 p.m. on Wednesdays
  
- **Classes covered:**
  - ACCT 213 & 214
  - ECON 201 & 202
  - Quantitative Methods
  - Philosophy of Business
  - Corporate Finance
  - General Business Administration classes

## Campbell Academic and Tutoring Services

From <http://www.campbell.edu/student-services/student-support-services/academic-success-center/>

### CU Tutoring Center

The CU Tutoring Center is located on the third floor of Wiggins Library. Work one-on-one or in small groups with a tutor for assistance with many courses. See the link at the left for course offerings. Tutors for all courses offered will be available during all Tutoring Center hours, which are Sunday-Thursday from 7-10 p.m. Appointments are available but not required - see the link at the left to make your appointment. Bring your books, notes, syllabus and any applicable supplementary materials. The Tutoring Center is open during fall and spring semesters only.

### CU Writing Center

Need help with your paper? Bring any paper for any course to the third floor of Wiggins Library Sunday-Thursday from 7-10 p.m. A trained writing coach will review your work and offer suggestions and assistance to improve your paper. See the link at the left for more details. The Writing Center is open during fall and spring semesters only.

### Peer Tutoring

If the course you need assistance with is not offered in the CU Tutoring Center or your schedule won't allow you to use the center, you may request a tutor [here if you are a non-athlete student](#) or [here if you are a student athlete](#). Peer tutors are available during fall and spring semesters and on a limited basis during summer sessions.

### Academic Coaching

Do you know that you need additional academic support, but are not sure where to begin? Our individual academic coaching can give you the insight you need to affirm and improve your academic strengths and weaknesses. Review study, note-taking, or test-taking skills. Learn how to manage test anxiety. Receive general tips as well as help with subject-specific study skills. You can request an academic coach by [clicking here and filling out a request form](#).

### Group Review and Supplemental Instruction Sessions

No registration needed. Just simply attend the session that is offered for your course. Group Review sessions last between one and two hours beginning with a review of materials covered in class presented by the group leader. The remaining time is available for group work on homework assignments and individual assistance from the leader. Supplemental Instruction consists of group study sessions led by an upper-class facilitator. Times and locations will be announced in class.

# Student Leadership

The Lundy-Fetterman School of Business hopes to guide and empower students to become leaders; at Campbell, in their community, and in the business world. The Business School has many different systems in place to allow students to get leadership training and experience.

Business majors are encouraged to attend career skills seminars and leadership workshops. In addition, many of their classes have leadership training woven into their curriculum. Students also have the opportunity to become student-leaders through our mentor program or through involvement in one or more of the many Business school clubs. We also encourage students to seek leadership opportunities at the university level, through Student Government Association, Campus Activities Board, and Campus Ministries.

## Clubs

---

Business students have a strong representation when it comes to campus clubs. With more than ten active Business clubs, our students are known leaders in the Business School and beyond. Business club leaders meet with Student Life monthly, as well as the Business Student Success Coordinator – to learn leadership skills, brainstorm ideas, plan events and initiatives, and make sure they have the resources needed to be successful. We encourage all students to check out a few clubs and choose one or two to join.

Clubs are listed below. To learn more about how to become involved, email [greenr@campbell.edu](mailto:greenr@campbell.edu).

Accounting Club

Adam Smith Club

Christian Business Initiative

Finance & Investing Club

Healthcare Management Club

International Business Club

Ladies & Gentlemen in Leadership

Marketing Club

PGM Student Association

Phi Beta Lamda

Social Entrepreneurship Club

Trust & Wealth Management Club

# Mentors

---

Business mentors are outstanding upper-classmen who are paired with a group of apx. 8-12 freshmen and new business majors as a part of our BADM-100 seminar course. The role of mentor is an important one, as they become a key social and academic connection for new students. We understand that freshmen year can be overwhelming, and our mentors are trained to help students transition successfully to college life and Campbell Business.

To become a mentor, students must meet certain criteria, apply in the spring, and interview with a team of faculty and staff. Mentors are expected to represent the Business School well – as a mentor and beyond. They meet weekly with their mentee group to work through specific topics; in addition, they also keep their students informed of assignments, events, and other opportunities.

Mentors must be available for BADM-100, as well as meetings, events, and activities outside of class as needed.

## **Some areas mentors may assist with:**

- Living in a dorm room
- Getting along with your roommate
- Time management
- How to study
- How to meet new people
- Clubs and activities offered
- Missing home
- Campus resources
- Getting used to the Buies Creek area
- Majors within the Business School
- Building your initial resume

## **Mentors should not be:**

- A parent
- A boyfriend/girlfriend/love interest
- A counselor
- A tutor (or someone who does your homework for you)

# Student Life

Student life is an important aspect of the college experience. It begins on your very first visit to campus and colors much of your involvement in and memories of your college years. We encourage students to get involved, connect with others, and make the most of their time on campus.

The Business School has faculty, staff, and student leaders who are here to help you connect and get involved. Business students have many opportunities to attend workshops, seminars, presentations, events, and celebrations. In addition, Campbell's Student Activities office plans a great deal of events and activities for all Campbell students throughout the semester - <http://www.campbell.edu/life/student-activities/>.

While the Business School's main mission is to provide students with a comprehensive professional education that instills in them a commitment to service, lifelong learning, ethical behavior and the free enterprise system, we understand the importance of an extracurricular outlet and social support system.

## Adjusting to College

---

For some, the transition from high school and home to college and a new place is easy; for some, the transition can be lonely and overwhelming. Students should know that they are not alone in what they're feeling, whether it's relief, excitement, sadness, or loneliness. Below are a few tips and reminders as you're making college your home.

1. It's okay to miss home.
2. You really aren't the only one who feels that way.
3. No one else knows anyone either. Just say hello.
4. You're here to learn, first and foremost.
5. Start strong and focused your first semester.
6. Professors are here to help. Really.
7. It's important to get involved around campus.
8. It's "all-inclusive" – get your money's worth, while you have these opportunities.
9. Start budgeting your money.
10. Get enough sleep. And sleep at normal hours.
11. Find time to work out – it'll help you both mentally and physically.
12. If your faith is important to you, connect with a church group quickly.
13. One bad roommate, professor or semester isn't reason enough to give up.
14. You will make mistakes. Learn, grow, and move on.
15. You have a team of people who care all around you – reach out to them.
16. Try new things that will better you as a person.

# Counseling & Health Services

---

## Counseling

Campbell University's Counseling Services provides confidential counseling free of charge to assist undergraduate students with personal, developmental, or psychological concerns related to their academic progress and/or personal growth. Counseling is short-term, solution-focused with limited sessions. For chronic mental health issues or those that may require more extensive counseling, Counseling Services provides consultation and referral to community resources.

Services are available Monday through Friday by appointment. **For more information about Counseling Services or to make an appointment, please call Counseling Services' staff at 910-814-5709/5708.** Undergraduate students (who are currently enrolled for full-time hours) are eligible for services.

**Location & Hours:** Counseling Services is located in the Avrette House on Pope Street (behind Quiznos and the Wallace Student Center). Our hours of operation are from 9:00 a.m. - 4:30 p.m. Monday-Thursday, and 9:00 a.m. - 12:00 p.m. Friday. Our office closes for lunch, typically from 12:00 - 1:15 p.m.

## Health Services

- **Student Line:** (800) 334-4111 x:1560 or (910) 893-1560
- **Student Immunizations & Insurance:** (910) 893-1561

**Health Center Hours** - Monday – Friday 8:30am – 12 noon and 1:00pm – 4:30pm Lunch is 12:00 – 1:00pm

**Pharmacy Hours** - Monday – Friday 9:00am – 12noon and 1:00pm – 5:00pm Lunch is 12:00 – 1:00pm

The **Campbell University Health Center** is an outpatient physician practice that provides a variety of health care services to the campus body and surrounding community. The medical services team at the Campbell University Health Center offers diagnosis and treatment of general medical conditions on a scheduled appointment basis, with same-day appointments available daily. We can meet the majority of your health care needs including acute problems such as fevers, respiratory illnesses, stomach pains, sprains and strains, fractures, back pain, skin rashes, and minor emergencies, as well as chronic illnesses and concerns.

Learn more about the Health Center by visiting [www.campbell.edu/healthcenter](http://www.campbell.edu/healthcenter).

## Business Events and Activities

---

**Majors Dinners** – Majors dinners are for freshmen and new majors, as a part of the BADM-100 curriculum. Students are invited to share a dinner with faculty, staff, student leaders and alumni from their major. Professors and alumni talk about the major and career opportunities, and students get to know other majors in a comfortable atmosphere.

**Career Skills Presentations** – Our career skills presentation series includes evening events geared towards helping students learn and grow in the skills that will aid them in becoming successful in their future career. Presentations have included Dress for Success, Networking, and Social & Dining Etiquette.

**Professionalism Workshops** – Career Services & Student Success have joined together to host a series of professionalism workshops. These workshops are offered twice a month, on Fridays at 10 a.m. or 12 p.m. Topics have included choosing a major, study skills, interview skills, networking, computer skills, and professionalism in social media.

**Social Activities** – Campbell Business also hosts a number of social activities for students, so that we can connect as a Business community. Recent social activities have included a back-to-school tailgate, family weekend activities, homecoming alumni day, an alumni networking dinner, a Thanksgiving message and dinner and more.