



## Economics

Campbell's economics program emphasizes the essential role free markets have in coordinating behavior that results in a peaceful and prosperous society.

Studies indicate economic graduates have a competitive edge in the job market because of their ability to think systematically about complex problems, analyze data and derive viable solutions.

### How Campbell Leads

- Campbell University economics has an excellent record of their graduates attending leading law schools.
- Acquire a solid foundation of the theory, concepts and application of economics.
- Learn how to solve problems analytically by looking at the world from a logical, human-motivation based perspective.
- Pre-law track prepares students for a successful transition to law school.
- Students can earn an MBA alongside their bachelor's degree through the 4+1 program.

### Resources

- First Citizens Wealth Management Center: A state-of-the-art learning lab that simulates an investment firm environment, a trading room and trust center.
- HQ Raleigh: An entrepreneurial hub empowering the next generation of business leaders by providing opportunities to network and collaborate.
- BB&T Business Fellows: A cohort-based, four-year program designed to provide students with an opportunity to develop leadership, critical thinking and problem-solving skills.
- Annual participation in a national Ethics Case competition
- Weekly interactive reading groups
- In-house Career Center connects students with tools and resources to help them land valuable internships and full-time employment after graduation.
- Hosting of annual economic colloquia engaging faculty and students from regional universities

### COURSES

The curriculum focuses on human behavior and how resources are efficiently allocated through voluntary exchange. Students engage economics as a moral philosophy as well as a predictive science.

Students learn the importance of institutions that enable people and firms to specialize in production and then enter into voluntary exchanges in order to improve the human condition.

View curriculum information at [courses.campbell.edu](https://courses.campbell.edu).

### TRACKS & CONCENTRATIONS

- Pre-law

### CAREER OPPORTUNITIES

- Risk analyst
- Equity analyst
- Business developer
- Programmers
- Data analyst
- Public policy
- Lawyer

Graduates are distinctively qualified for jobs in an array of fields including business, law, public policy, government and consulting.

### POPULAR MINORS

- Mathematics
- Political Science/History
- Business Administration