



## Finance

Campbell's growing finance program is designed to prepare students for careers in a variety of industries and professions. The hallmark of the program is the opportunity for student engagement with professors in small classes utilizing modern technology.

Campbell finance graduates are prepared to earn the Certified Financial Planner™ and/or Chartered Financial Analyst® designations, or to continue their studies in MBA programs, law school or other graduate programs.

### How Campbell Leads

- Small classes with dedicated professors who tap into the technology of the First Citizens Trust and Wealth Center to provide contemporary learning experiences.
- Home to the leading Trust and Wealth management program in the nation with contacts and connections within major U.S. banks that provide tremendous employment opportunities for finance majors.
- Student participate and compete annually in a virtual national stock market competition as part of a course.
- Students interested in personal finance have a chance to learn and work in the Center for Financial Literacy and Economic Education.
- Students, as part of a two-semester investment course, manage an investment portfolio through the business school's Student-run Investment Fund.
- In-house Career Center connects students with tools and resources to help them land valuable internships and full-time employment after graduation.
- Students can earn an MBA alongside their bachelor's degree through the 4+1 program.

## RESOURCES

- First Citizens Wealth Management Center: State-of-the-art learning lab equipped with the latest tools, technology, and data used by business leaders, commercial banks and financial advisors around the world.
- Center for Financial Literacy and Economic Education: Promotes financial literacy by delivering programs such as professional development for K-12 teachers statewide, personal finance clinics, investment clubs and seminars. Students are encouraged to be as involved with these programs.
- Extensive Excel workshop series
- Student-run Investment Fund (SIF). A generous donor established an investment fund for the business school that is actively managed by students to learn hands-on about how to analyze, select, and trade securities.

## COURSES

View curriculum information at [courses.campbell.edu](https://courses.campbell.edu).

## CAREER OPPORTUNITIES

- Financial Analyst
- Commercial Credit Analyst
- Financial Planner
- Investment Banker
- Portfolio Manager
- Insurance Underwriter or Actuary
- Real Estate Appraiser or Developer
- Budget Analyst
- Accountant
- Attorney

## POPULAR MINORS

- Accounting
- Economics
- Math
- Statistics
- Management