



Trust & Wealth Management

Campbell has the nation's leading degree program in Trust and Wealth Management, equipping students with the knowledge and skills to launch a rewarding career in a rapidly growing industry.

The program prepares graduates to serve the financial needs of high-net-worth individuals by managing their assets and developing and implementing sophisticated tax, financial and estate planning strategies.

How Campbell Leads

- 95% of graduates are employed full time within one month of graduation.
- Paid summer internships provide valuable real-world experience.
- Strong industry connections and support from the Trust Education Foundation. For more information, visit www.trustededucationfoundation.com.
- Graduates are immediately eligible to earn Certified Financial Planner certification, the premier certification in the industry.
- Mentorship and guidance from a nationwide network of nearly 2,000 Trust alumni.
- Pre-law track prepares students for a successful transition to law school.
- Students participate in a healthcare management internship, which provides hands-on experience, knowledge, and connections in the field.
- In-house Career Center connects students with tools and resources to help them land valuable internships and full-time employment after graduation.
- Students can earn an MBA alongside their bachelor's degree through the 4+1 program.

RESOURCES

- First Citizens Wealth Management Center: A state-of-the-art learning lab that simulates an investment firm environment, a trading room and a trust center.
- The Center features the latest tools, technology and data used by business leaders, commercial banks and financial advisors around the world
- The 2,000 square-foot Center boasts 32 computer stations, nine 60-inch display monitors, two 55-inch touch screen panels, a 105-foot ticker providing the latest stock quotes and sophisticated financial software such as Bloomberg and TOLI Vault.
- In-house Career Center connects students with tools and resources to help them land valuable internships and full-time employment after graduation.

COURSES

View curriculum information at courses.campbell.edu.

CAREER OPPORTUNITIES

- Trust and wealth advisor
- Financial planner
- Portfolio manager
- Corporate attorney
- Tax attorney
- Estate planning attorney

POPULAR MINORS

- Financial Planning
- Finance
- Accounting