

# M.S. in Clinical Research/MBA Dual Degree

The Campbell University Lundy-Fetterman School of Business and the College of Pharmacy and Health Sciences partner to offer the Master of Science in Clinical Research and Master of Business Administration Dual Degree.

By earning an MSCR/MBA Dual Degree, students have the opportunity to acquire specific knowledge related to their field of research, while also developing business acumen and leadership skills through the MBA - a combination that enhances both career opportunities and overall personal development.

## MBA HIGHLIGHTS

Flexible | Affordable | Rolling Admission |  
8 Week Terms | Experiential Learning Opportunities |  
In-Person Evening or Asynchronous Online Courses



## MBA Dual Degree Admission Criteria

- Bachelor's degree from an accredited institution of higher education
- Minimum GPA of 2.8 on a 4.0 scale on all undergraduate coursework
- Undergraduate prerequisites in Accounting, Economics, & Statistics
- Application and acceptance into the relevant partner program

## MBA Dual Degree Application Materials

- Online Application Form with \$48 application processing fee
- Current Resume
- Essay
- Copy of partner program admission application (transcripts, test scores and letters of recommendation will be used as part of the MBA application)

# How it Works

Students enrolled in the MSCR/MBA Dual Degree program complete the full Core Curriculum for each individual degree. The time and money saving benefits of the Dual Degree option are realized through the sharing of courses across the Elective Curriculum of both programs. MBA Core Curriculum courses are used to satisfy MSCR elective credit, and MSCR Core Curriculum courses are used to satisfy MBA elective credit, resulting in students taking 18 credits hours less than would be required if each degree was pursued separately.

## Requirements for MSCR Degree

### Core Curriculum

CLNR 505 – Principles of Clinical Research  
CLNR 515 – New Product Development  
CLNR 517 – Biostatistical Literacy  
CLNR 520 – Advanced Data Management  
CLNR 525 – Medical Ethics  
CLNR 530 – Regulatory Affair  
CLNR 535 – Clinical Trial Operations  
CLNR 552 – Scientific Communications  
CLNR 566 – Study Design & Analysis I  
CLNR 606 – Clinical Research Seminar  
CLNR 690 – Clinical Research Project I  
CLNR 691 – Clinical Research Project II

Total Core Credit Hours: 24

### Elective Curriculum

A total of 14 elective credit hours are required as part of the MSCR degree. MBA courses, taken as part of the MBA core curriculum, will be used to satisfy 9 elective credit hours, leaving a total of 5 elective credit hours to be taken from the MSCR elective course listing.

Total Elective Cr. Hr to Pursue: 5

## Requirements for MBA Degree

### Core Curriculum

MBA 700 – Leadership & Professional Development  
MBA 710 – Accounting for Decision Making  
MBA 720 – Applied Economics for Bus. Leaders  
MBA 730 – Finance and Capital Management  
MBA 740 – Comm. & Critical Thinking  
MBA 750 – Org. Culture in a Changing Env.  
MBA 760 – Business Analytics  
MBA 770 – Digital & Contemporary Marketing  
MBA 780 – Global Supply Chain Management  
MBA 790 – Strategic Management “Live Case”

Total Core Credit Hours: 28

### Elective Curriculum

A total of 9 elective credit hours are required as part of the MBA degree. MSCR courses, taken as part of the MSCR core curriculum, will be used to satisfy these elective requirements. No additional electives will be needed.

Total Elective Cr. Hr to Pursue: 0