

M.S. in Public Health/MBA Dual Degree

The Campbell University Lundy-Fetterman School of Business and the College of Pharmacy and Health Sciences partner to offer the Master of Science in Public Health and Master of Business Administration Dual Degree.

By earning an MSPH/MBA Dual Degree, students have the opportunity to acquire specific knowledge related to the field of Public Health, while also developing the business acumen and leadership skills related to creating, maintaining, and evaluating public health institutions and programs.

MBA HIGHLIGHTS

Flexible | Affordable | Rolling Admission |
8 Week Terms | Experiential Learning Opportunities |
In-Person Evening or Asynchronous Online Courses



MBA Dual Degree Admission Criteria

- Bachelor's degree from an accredited institution of higher education
- Minimum GPA of 2.8 on a 4.0 scale on all undergraduate coursework
- Undergraduate prerequisites in Accounting, Economics, & Statistics
- Application and acceptance into the relevant partner program

MBA Dual Degree Application Materials

- Online Application Form with \$48 application processing fee
- Current Resume
- Essay
- Copy of partner program admission application (transcripts, test scores and letters of recommendation will be used as part of the MBA application)

SCHOOL OF BUSINESS OFFICE OF GRADUATE PROGRAMS

Lundy-Fetterman, Room #203

910-814-4308

mba@campbell.edu

How it Works

Students enrolled in the MSPH/MBA Dual Degree program complete the full Core Curriculum for each individual degree. The time and money saving benefits of the Dual Degree option are realized through the sharing of courses across the Elective Curriculum of both programs. MBA courses are used to satisfy MSPH elective credit, and MSPH Core Curriculum courses are used to satisfy MBA elective credit, resulting in students taking 18 credits hours less than would be required if each degree was pursued separately.

Requirements for MSPH Degree

Core Curriculum

PUBH 540 – Statistical Methods I
PUBH 525 – Overview of Rural Health
PUBH 580 – Health Policy & Management
PUBH 502 – Seminar in Public Health
PUBH 699 – Practicum in Public Health
PUBH 560 – Epidemiology
PUBH 520 – Health Education & Promotion
PUBH 542 – Community Health Assessment & Eval.
PUBH 502 – Seminar in Public Health
PUBH 699 – Practicum in Public Health
PUBH 682 – Ethical Issues in Public Health
PUBH 550 – Environmental Health
PUBH 699 – Practicum in Public Health
PUBH 690 – Research Project

Total Core Credit Hours: 32

Elective Curriculum

A total of 10 elective credit hours are required as part of the MSPH degree. Three MBA courses, taken as part of the MBA core curriculum, will be used to satisfy 9 elective credit hours, leaving a total of 1 elective credit hour to be taken from the MSPH elective course listing.

Total Elective Cr. Hrs to Pursue: 1

Requirements for MBA Degree

Core Curriculum

MBA 700 – Leadership & Professional Development
MBA 710 – Accounting for Decision Making
MBA 720 – Applied Economics for Bus. Leaders
MBA 730 – Finance and Capital Management
MBA 740 – Comm. & Critical Thinking
MBA 750 – Org. Culture in a Changing Env.
MBA 760 – Business Analytics
MBA 770 – Digital & Contemporary Marketing
MBA 780 – Global Supply Chain Management
MBA 790 – Strategic Management “Live Case”

Total Core Credit Hours: 28

Elective Curriculum

A total of 9 elective credit hours are required as part of the MBA degree. MSPH courses, taken as part of the MSPH core curriculum, will be used to satisfy these elective requirements. No additional electives will be needed.

Total Elective Cr. Hr to Pursue: 0