

# Academic Planning Sheet

## Core Curriculum

10 courses -- 28 credit hours

Cr. Hrs.	Term	Grade	Course #	Course Name	Prerequisites	LOCATION / TERM OFFERED		
						Buies Creek	Raleigh	Online
1			MBA 700	Leadership & Professional Development	N/A	Fall I & Spring I	Fall I & Spring I	Fall I & Spring I
3			MBA 710	Accounting for Decision Making	Accounting ACCT 215/216	Spring II	Fall I	Fall I & Fall II
3			MBA 720	Applied Economics for Business Leaders	Economics ECON 201/202	Fall I	Spring I	Summer I
3			MBA 730	Finance and Capital Management	N/A	Fall I	Spring I	Fall I
3			MBA 740	Comm. & Critical Thinking for Ethical Decision Making	N/A	Fall II	Summer I	Spring II
3			MBA 750	Organizational Culture in a Changing Environment	N/A	Fall I	Fall I	Spring I
3			MBA 760	Business Analytics	Statistics MATH 160	Spring I	Fall II	Spring I
3			MBA 770	Digital and Contemporary Marketing Strategies	N/A	Fall II	Summer I	Fall I
3			MBA 780	Global Supply Chain Management	N/A	Spring I	Spring II	Summer I
3			MBA 790	Strategic Management "Live Case" Seminar *	Completion of 21 MBA cr. hrs.	Spring I	Summer II	Summer II Fall II

Updated 10/31/2023

## Elective Curriculum

Choose 3 courses -- 9 credit hours

Cr. Hrs.	Term	Grade	Course #	Course Name	LOCATION / TERM OFFERED		
					Buies Creek	Raleigh	Online
ACCOUNTING FOCUS AREA							
3			MBA 711	Business Comb. & Other Financial Topics		Spring I	Spring I
3			MACC 780	Advanced Financial Reporting & Analysis		Summer I	Summer I
3			MACC 790	Taxation of Business Entities		Summer II	Summer II
3			MBA 735	Advanced Income Taxation		Spring II	Spring II
ENTREPRENEURSHIP FOCUS AREA							
3			MBA 701	Innovation Imperative	As Needed	As Needed	Summer II
3			MBA 704	New Product Development		Summer II	
3			MBA 708	Special Topics: Entrepreneurial Mindset		As Needed	
3			MBA 741	Legal Environment of Business			As Needed
FINANCIAL SERVICES FOCUS AREA							
3			MBA 732	Management of Financial Institutions	Spring II		
3			MBA 733	Investment Analysis		Fall II	Fall II
3			MBA 734	Advanced Investment Analysis ( <i>prereq required MBA 733</i> )		Spring I	Spring I
3			MBA 735	Advanced Income Taxation		Spring II	Spring II
3			MBA 736	Risk Management		Spring II	Spring II
3			MBA 742	Advanced Negotiations & Analysis		As Needed	
HEALTHCARE MANAGEMENT FOCUS AREA							
3			MBA 706	Healthcare Quality and Safety			Rotate Term II
3			MBA 731	Healthcare Finance			Rotate Term II
3			MBA 743	Health Law and Policy			Rotate Term II
3			MBA 753	Healthcare Organization and Delivery			Rotate Term II
3			MBA 754	Healthcare Management			Rotate Term II
3			MBA 771	Healthcare Strategy and Marketing			Rotate Term II
LEADERSHIP & MANAGEMENT FOCUS AREA							
3			MBA 702	Leading with Your Strengths	Spring II as needed	Spring II as needed	
3			MBA 703	Coaching and Mentoring			Summer II
3			MBA 708	Special Topics: The Art of Leadership	Spring II as needed		
3			MBA 708	Special Topics: Certified Global Business Professional			Spring II
3			MBA 742	Advanced Negotiation & Analysis		As Needed	
3			MBA 751	Project Management	As Needed		Fall II
3			MBA 752	Human Resource Management		As Needed	As Needed
3			MBA 755	Study Abroad	As Needed		
MARKETING FOCUS AREA							
3			MBA 704	New Product Development			Summer II
3			MBA 705	Customer Engagement		As Needed	
3			MBA 708	Special Topics: Entrepreneurial Mindset		As Needed	
3			MBA 708	Special Topics: Social Media Marketing			As Needed
3			MBA 772	Marketing Research			Summer II

"As Needed" courses are offered as the course schedule allows. Healthcare Management courses are offered on a rotating basis over two years and are noted as 'Rotate Term II'.