

**ASEE Diversity Recognition Program
Diversity and Inclusion Plan
Campbell University**

Diversity and Inclusion Plan Goal

#1:

Increase percentage of incoming historically underrepresented students.

Initiatives

- Participation in K12 schools/college fairs
- Engineering Days
- Girl Scout Engineering Days
- ChickTech Engineering Day
- NSF-funded SSTEM Scholarship and Mentoring Project
- Director of Student Success
- Summer STEM Camps
- Partnerships with community colleges and K12 schools

Goal #2

Increase percentage of historically underrepresented students retained from first- to second-year.

Initiatives

- Utilization of a four-year hands-on, project-based approach to engineering, featuring classes of 24 students taught in a classlab environment, with a strong emphasis on professional development and service
- Engineering-specific tutoring
- First-year engineering seminar for all students
- Annual Engineering Techniques for Success Event for all first-year engineering majors
- Engineering collaborative study spaces
- Campus first-generation student mentoring program
- NSF-funded SSTEM Scholarship and Mentoring Project
- Director of Student Success
- Students should take at least one engineering course each semester
- Laptop requirement
- Engineering Residential Learning Community