



Fund for Campbell ► Goal: \$1 Million

Gifts to the Fund for Campbell enable innovative research, support servant leadership programs, and enhance community engagement – all of which contribute to a nurturing environment for students and instructors. By celebrating the perseverance of athletes, the achievements of graduates, and the transformative power of education, your generous contributions help preserve the cherished memories of alumni while fostering a bright future for our students. “Forever Campbell” embodies a commitment to curiosity, service, and engagement and reflects the diverse ways in which Campbell University impacts lives. Ultimately, your support fortifies Campbell’s mission, creating a lasting legacy of impact: Forever Campbell.

For our students.

For our campus.

For our future.

Forever...

Forever Campbell.

FOR THEIR CURIOSITY.

FOR OUR COMMUNITY.

FOR OUR PAST.

FOR THEIR HEALTH.

FOR THEIR PERSEVERANCE.

FOR THEIR VICTORIES.

FOR LIVES TRANSFORMED.

FOR OUR MEMORIES.

FOREVER CAMPBELL.



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SCAN TO GIVE TO CAMPBELL ►



BY THE NUMBERS

\$42M

Annual
Financial Aid

94%

Percentage of
students
who receive
financial aid

30%

First generation
students

300

Acres of
developed
campus

2.5M

Square feet of
maintained space

Naming opportunities

Naming opportunities that support the Fund for Campbell allow the University to recognize donors who support our mission and who understand our single greatest need: flexible funding, that allows Campbell to keep student debt low, offer scholarships and enhance campus spaces.

These unique naming opportunities give donors the opportunity to create a legacy on campus in places and spaces that are important to them. Gifts in support of naming opportunities may be deductible in accordance with IRS guidelines. Each recognition name must be approved by the University Board of Trustees before being displayed.

We invite you to search our database by campus location and gift amount. Contact April Ganong, Director of Development to discuss a naming opportunity that is meaningful to you, at aganong@campbell.edu or (910) 893-1322.

Building	Space	Donation Amount Per Space
Cornelia Campbell Alumni House	Offices (5 available)	\$5,000
McLeod Admissions & Financial Aid Center	Cashier Area	\$5,000
McLeod Admissions & Financial Aid Center	Break Room	\$5,000
Jones Hall	Study Room (4 options available)	\$10,000
McLeod Admissions & Financial Aid Center	Admissions Work Room (2 available)	\$10,000
Cornelia Campbell Alumni House	Sunroom	\$15,000
Circle in front of Marshbanks	Green space	\$25,000
Cornelia Campbell Alumni House	Living Room	\$25,000
Cornelia Campbell Alumni House	Dining Room	\$25,000
Jones Hall	Global Engagement Office	\$25,000
Jones Hall	Outdoor Patio	\$25,000
Brick walkway around campus	4 locations available	\$50,000
Jones Hall	Lounge	\$50,000
McLeod Admissions & Financial Aid Center	Large Interview Room	\$50,000
Mobile Medical Clinics	2 units available	\$100,000
Pharmaceutical Education and Research Center	Lab Space (3 available)	\$100,000
Tracey F. Smith Hall of Nursing and Health Sciences	Classroom (4 available): PA (1 st floor), Nursing (2 nd floor), PT (3 rd floor), Public Health (4 th floor)	\$150,000
Engineering Annex Building(s)	Building (2 buildings available)	\$250,000
Oscar N. Harris Student Union	Fitness Center (2nd Floor)	\$250,000
Fellowship Commons	Commons (outdoor space)	\$1,000,000



SCAN TO VIEW THE COMPLETE LIST
OF NAMING OPPORTUNITIES

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