

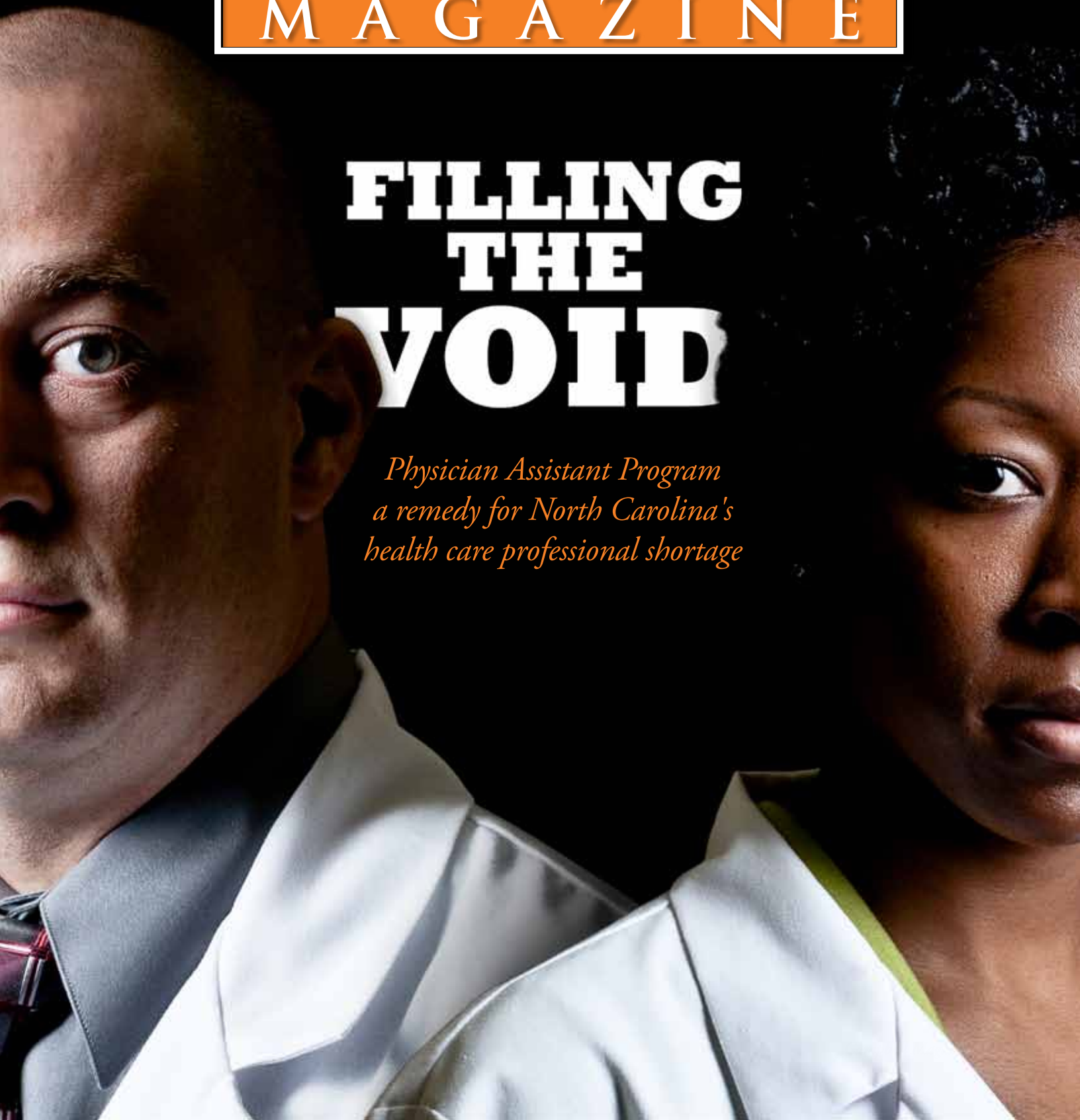
Fall 2011

# CAMPBELL

M A G A Z I N E

## FILLING THE VOID

*Physician Assistant Program  
a remedy for North Carolina's  
health care professional shortage*





## A Homecoming Kiss

Vice-President of Student Life Dennis Bazemore was the "winner" of the Campus Activities Board's "Kiss A Camel" fundraiser at halftime of the Oct. 22 Homecoming football game at Barker-Lane Stadium.



CAMPBELL UNIVERSITY  
MAGAZINE SPRING 2011

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*Cover Photo: Physician Assistant  
students Mike Albright and Andrita  
Stokes. Photos by Nick Schlax.*

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*Founded in 1887, Campbell University is a private, coeducational institution where faith and learning excel. Campbell offers programs in the liberal arts, sciences and professions with undergraduate, graduate and doctoral degrees. The University is comprised of the College of Arts and Sciences, the Norman Adrian Wiggins School of Law, the Lundy-Fetterman School of Business, the School of Education, the College of Pharmacy & Health Sciences and the Divinity School. Campbell University was ranked in the top tier of Best Universities in the South offering master's degrees by U.S. News and World Report in its America's Best Colleges 2011 edition and named one of the "100 Best College Buys" in the nation by Institutional Research & Evaluation, Inc.*

Fall 2011

# CAMPBELL

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According to recent statistics published by the Association of American Medical Colleges, the nation could face a shortage of as many as 150,000 doctors by 2025. Turn to page 12 to find out more.

# *around* CAMPUS

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## *Bronze Fighting Camel Statue Finds A Home*

Immortalized mid-gallop with a menacing sneer on his face, Gaylord – Campbell University's fighting camel mascot – now greets visitors to the John W. Pope Jr. Convocation Center in the form of a 2,800-pound bronze statue.

Made possible by a gift from North Carolina entrepreneur Irwin Belk, the camel statue is a commissioned work by Atlanta sculptor and painter Gregory Johnson, whose work graces campuses throughout the country.

Already, the bronze beast has become a popular photo spot for students and families.

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## *Operation Inasmuch a Ray of Hope on a Dark Day*

April 16, 2011, will be long remembered in Central North Carolina for the worst tornado outbreak in the state's history, causing millions of dollars in damage in and around Harnett County alone.

A ray of hope on that dark day, however, came before the storms in the form of Campbell's fourth annual Operation Inasmuch, a community service ministry.

More than 400 "warriors for Christ" volunteered at a Fun Run for elementary students, sorted clothes and toys to donate to migrant workers in Benson, spent the day with seniors at a nursing home in Angier and more. 2011 marked Campbell's fourth year participating in the service project,

"Participating in Inasmuch has always been a humbling experience for me," said student Ahira Sanchez. "Inasmuch has served as a reminder to me that I'm not in such a bad spot. I am forever thankful for that."

In all, Campbell students participated in about 35 volunteer projects throughout the day.



## *Campbell welcomes Haehl as Dean of Students*

Dr. Sherry Haehl became Campbell's Dean of Students in March, bringing with her 20 years of college work experience.

Haehle came to Campbell from Bluffton University in Ohio, where she also served as Dean of Students for four years. Prior to Bluffton, she was Vice President of Student Affairs and Dean of Faculty at Southwestern College in Phoenix.

"Students who are completely engaged in co-curricular student life are more successful. They become better leaders, and eventually become successful alumni," said Haehl. "I will be leading a team to develop a strong program to help students engage in and out of the classroom and excel in whatever they choose to do."

As Dean of Students, Haehl will oversee key student life programs such as Student Support Services, University Counseling, Residential Living, Community Living and Standards, Campus Recreation, Student Activities and Health Services.



## *More Than 1,000 Degrees at Spring Commencement*

It took five commencement ceremonies, but when it was all said and done, Campbell University conferred 1,029 degrees – 579 undergraduate and 450 graduate and professional degrees – in May for Spring Commencement.

Distinguished osteopathic physician Dr. Barbara E. Walker delivered the general commencement address at one of the ceremonies. Recalling her non-traditional path into a career in medicine, she challenged students to embrace all of life's opportunities.

"Regardless of your plans for your future, real life may turn out to be very different," said Walker. "Embrace opportunities and be open to the miracles that open doors and may direct your future."

The grand total of degrees conferred during the 2010-2011 academic year was 1,895.

## *Campbell Law Students Excel on State Bar Exam*

Campbell University ranks second among all North Carolina law schools for passage rates on the state bar exam for first-time test takers, the N.C. Board of Law Examiners revealed in September.

Melissa Essary, Dean of the Norman A. Wiggins School of Law, said Campbell enjoyed nearly a 92 percent passage rate, falling short of only Duke University, which came in first with a 100 percent passage rate.

Campbell outperformed the University of North Carolina at Chapel Hill, Wake Forest, North Carolina Central University, Elon University and Charlotte Law School for bar passage rates. With all of the schools combined, 82 percent of first-time exam takers in North Carolina passed the bar exam.

"Campbell Law School's history of exceptional bar passage rates in North Carolina is a reflection of both the level of expectation we set for our students and the level of dedication we receive from them," Essary said. "We are proud of our curriculum, which challenges our students to push themselves above and beyond the efforts of a typical law student, and of our faculty, who continue to give us the most thoughtful, innovative and practice-ready lawyers in North Carolina."





## *Summer's Second Orientation Larger Than the First*

More than 1,300 students, parents and guests arrived on campus in early July for the summer's second New Student Orientation. And for the first time, the second Orientation was larger than the first (held in June), in which nearly 1,200 students and guests were present.

"Orientation is a great opportunity for these students to get a glimpse of all aspects of life here at Campbell," said Jason Hall, Assistant Vice President for Admissions. "They are able to come to campus, have some fun and make friends and learn about their majors. It also gives us at the University a chance to get to know our students."

The students had an opportunity to meet the deans of each of Campbell's schools and later participated in a service project, packing food distribution boxes for a school in Ethiopia. Between the two summer orientation sessions, more than 52,000 meals were prepared.



## *Student Takes in Sicilian Culture in Ortigia*

Ortigia is a centuries-old island off the coast of Sicily that bears the imprint of many civilizations. From Greeks and Romans to Byzantines and Bourbons, the cultures blend into a rich, complicated history.

Enchanted with its mystery and romance, Campbell University student Joanna Coda, of Apex, chose Ortigia for her home away from home during her recent semester-long study abroad in Sicily.

Coda, an English and Public Relations major, attended classes at the Mediterranean Center for Arts and Sciences in Sicily, while living on Ortigia.

"I wanted to experience a culture outside of the big cities and tourist spots and was naturally drawn to southern Italy because my ancestors are from there," Coda said.

Coda took classes in Italian, Sicilian Culture, the Mediterranean Diet, the Mafia and photography.



## *New TV studio boasts state-of-the-art equipment*

Campbell University's new on-campus television studio is up and running, getting good use from students this fall in the University's Communications department.

The new studio, located on the first floor toward the back of the Taylor Bott Rogers Fine Arts Building, is home to a "complete production truck in a box," said University Audio Visual Technician Travis Autry. In addition to the three HD cameras (JVC GY-HM750s, to be exact), the studio is home to a NewTek TriCaster Studio, which offers two onboard digital video recorders, virtual set effects, video and text editing software and more.

Adjunct communication studies professor Pete Kenny said he hopes the new equipment will attract more students to Campbell's program. Already, he's seeing more interest with 10 students in his class as opposed to six last year.

Junior Katelyn Phelps of Ocean Isle Beach said she feels fortunate to be among the first students who stand to benefit from the equipment.

"It's something I can put on my resume ... that I have worked in an actual studio," said Phelps, who wants to pursue a career in television production. "I hope it's utilized around campus, and that we're able to use everything here for more than just a grade."

## *Teaching Fellows Director Named 'Woman of Influence'*



Dr. Carol Maidon, director of Campbell University's North Carolina Teaching Fellows, was designated a "Woman of Influence" in the Eta State organization of the Delta Kappa Gamma Society, an international honor society for women educators.

Maidon was honored at the Eta State Convention in Rocky Mount in April.

A total of 72 women were selected to receive this honor because of their major contributions to the teaching profession and the Delta Kappa Gamma Society.

Maidon helped develop the proposal that procured the prestigious North Carolina Teaching Fellows program for Campbell University in 2006 and became director of the program in 2007. The goal of the N.C. Teaching Fellows program at Campbell University is to create teachers of academic excellence as problem solvers with compassion and a sense of dedication to the teaching profession and to the importance of helping others.





## *White Coat Ceremony Challenges Students to Excel*

Thirty-four physician assistant students joined 108 future pharmacists in the College of Pharmacy and Health Sciences' annual White Coat Ceremony at the John W. Pope Jr. Convocation Center in August.

Dr. Ronald Maddox, dean of the College of Pharmacy & Health Sciences, challenged students to live up to the expectations of professionalism that come with the white coat, a symbol of their entry into the health care profession.

"Professionals don't just work to earn a paycheck – you are the guardians of the sick," said Maddox. "As students, to be considered health care professionals, you must apply yourself to your work, take your studies seriously, learn to manage your time, develop communication skills, interact with one another and always strive to do your best."

The ceremony was an important reminder to students of the expectations that come with their profession.

"When I received my white coat, I felt privileged and honored," said first year physician assistant student Danielle Beneville. "It is essential to maintain a level of professionalism in the workplace, especially working with, treating and caring for patients."

## *University Dedicates McLamb Environmental Science Center*

Fifty years after they opened their first Carlie C's grocery store in Johnston County in 1961, Carlie C. and Joyce McLamb were honored by Campbell University with the July 20, 2011, dedication of the Environmental Science Center that bears their name.



The Carlie C. and Joyce McLamb Environmental Science Center contains four lab settings – two for life science, such as environmental science and two for physical sciences, including physics. The Center also features new equipment for research in environmental sciences, biology, chemistry and physics.

Campbell President Dr. Jerry Wallace praised the McLambes for their willingness to support the renovation of the building, which formerly housed the University's laundry facility.

"All Campbell University students will benefit from this beautiful facility," Wallace said.



## *New Library Dedicated to Wiggins Family*

Mildred Harmon Wiggins, wife of Campbell University's third president, the late Norman Adrian Wiggins, and members of the Wiggins family were on hand for the dedication of Wiggins Memorial Library on April 27.

The dedication was held on the steps of the newly renovated building that once housed the Norman Adrian Wiggins School of Law, adjacent to Kivett Hall.

The Wiggins' nephew, David Courie, a member of the Campbell University Board of Trustees, compared the new facility to the Wiggins themselves, always at the forefront of learning.

"We are so proud of Uncle Adrian and Aunt Millie, because this beautiful facility named in their honor clearly demonstrates that their lives have not been in vain," Courie said. "I can think of no better way to honor them now and in the future than continuing their tradition of education and excellence."

The building's \$3 million renovation produced approximately 90 percent more square footage and 69 percent more shelving capacity. It doubled seating capacity and includes the latest digital technology, 10 group study rooms, a 24-hour study area complete with student lounge, coffee and vending machines and many other amenities.



## *Campbell's first OASIS Music Conference*

Divinity School Dean Andy Wakefield could only find one word to sum up Campbell's first OASIS Music Conference — "Incredible."

More than 450 people were on hand for the closing concert — performed by the North Carolina Baptist All-State Youth Choir — at the Divinity School's first "OASIS: Renew for the Journey" conference, a two-day event designed to provide renewal, replenishment and refreshment for church worship leadership.

Leaders from 130 churches of various denominations from the Southeast were in attendance for the 38 breakout sessions, which included special tracks for pastors, worship leaders, worship technology, spiritual formation, children's choir leaders, youth choir leaders and accompanists.

"I cannot imagine how it could have gone better," Wakefield said at the conference's closing. "So many people have done so much to make this first conference a huge success."

The final youth choir concert was one of four uplifting worship services in the conference, which attracted registrants from Virginia, Maryland, South Carolina, Alabama and Florida, in addition to North Carolina.

"OASIS was not a mirage ... it was a dream come true," said Dr. Larry Dickens, adjunct instructor for worship and music. "Music and worship leaders throughout the Southeast have discovered a new home for refreshment, resources and relationships."





For 125 years, we've been on a journey of faith, learning and service. We are proud of where we've been and are excited about our journey forward.



## SHARE YOUR MEMORIES

Campbell Magazine would like to publish your Buies Creek memories for the Winter 2012 edition commemorating 125 years of Faith, Learning and Service. Email Billy Liggett, Assistant Director for Publications, at [liggett@campbell.edu](mailto:liggett@campbell.edu) to be considered for the publication. Please keep submissions to 150 words or fewer.

## JOIN THE COMMUNITY

All alumni are invited to join the Campbell University Alumni Online Community. The website offers opportunities to connect with fellow Campbell alumni.

Through the website you can:

- Update your information
- Share class notes
- Learn about upcoming events
- Post pictures
- Contact classmates
- Keep up with current Campbell University news
- Create up an affinity group
- Sell an item in the classifieds
- Look for employment
- Make a gift
- Register for an event

To gain access to the online community go to [www.campbell.edu/alumni-friends](http://www.campbell.edu/alumni-friends) and click on the web form for the alumni online community. Once your information is submitted, you will receive by email your password to gain entry to the community.





# BIRTH OF A PROGRAM

*Campbell's Physician Assistant students expected to fill the void as state braces for shortage in health care professionals*

**D**r. Brandon Roy didn't waste any time with his anatomy students.

Pulse points with the student model. Neck muscles with the University's new plastinated cadaver, "Fred." An even deeper trip inside the human body via computer software and Smartboards.

Welcome to Day 1 of Campbell University's new Master of Physician Assistant Practice degree. Thirty-four students make up the charter class of the 28-month program, launched at a time when experts are predicting a shortage of more than 150,000 physicians by 2025. As physician assistants, the students will be trained and licensed to practice medicine ... different from a career as a doctor in that they'll be required to practice under supervision of a physician.

Campbell's program will focus on primary care with an emphasis on practicing medicine in rural or medically under-served areas, according to

Director Tom Colletti.



"Above all, we will train students to be compassionate and competent health care providers who will carry out the mission of community service that is the foundation of Campbell University," said Colletti, a certified physician assistant himself.

"Compassion" was part of Day 2's lesson, led by associate professor and certified physician assistant Betty Lynne Johnson, who guided students through the do's and don'ts of patient interviews. Johnson called on each student to pair up, don the white coat and go over medical histories with each other at mock clinical stations set up throughout the recently renovated Carrie Rich Hall.

"PAs do patient histories better than anybody, and do you know why?" she asked her class. "Because of our training. You're going to do these over and over and over ... so much, you'll probably get tired of it. But you'll be good at it, and it's very important to me that you are."

## Like A Job Interview, Only More Intense

The students should be pros at the interview process by now. To get into the program, they each went through multiple interviews with faculty and staff to be considered for the 34 open PA spots out of about 200 applicants for the charter class.

"We were looking for well-rounded students," said Laura Gerstner, Clinical Coordinator and assistant professor for the program, and, of course, a certified physician assistant. "They had to be strong academically, but also have good previous medical experience and almost as important, be very personable. It was very much like a job interview."

Only more intense, according to student Samantha Bullard, a recent graduate of North Carolina State University who applied for

Campbell's PA program because she wanted a medical career that allowed her more one-on-one time with her patients.

"The faculty met all of us as a group, then we had 2-on-1 and 1-on-1 interviews," Bullard said while taking a break from patient histories with classmate Kristina Benedict, a University of North Carolina graduate. "Everybody had different questions, and while it was intense, it was all very comfortable, too. I really like the people here, and I think this is a very well-thought-out program."

The screening process was necessary because of the high number of applicants, Gerstner said. Campbell's accreditation allows it to take in no more than 44 students in a year, and the University felt 34 was a solid number for Year 1 considering the newness of the program and the size of the lecture rooms and labs.

"Even though the number of PA schools across the nation is on the rise, it's still a very competitive process to get in," Gerstner said. "There is a high demand for these students, and we were very selective about which students we wanted to let in."

And with the growing number of PA programs, students were selective, too. Jackie Hudson, a recent graduate of Wingate University, said Campbell's reputation in its other graduate schools played a big part in attracting her to Buies Creek.

"It has an excellent law school, a well-known research department and now a (proposed) medical school ... that all meant a lot to me," Hudson said.





## Hitting The Ground Running

Because the program takes a little more than two years to finish — 13 months in the classroom, another 15 months in the field — there is little time for reviewing the material these students learned as undergrads. The pace the first few days was fast and productive.

In other words, Campbell didn't have time to "work out the kinks" of its new program this fall.

"These students are coming in with thousands of hours of medical background and a long list of prerequisites," said Liza Greene, a certified physician assistant and assistant professor at Campbell. "The medical knowledge is in place, so when they get here, they're hitting the ground running.

Greene said it's the people who make the program, and she feels Campbell has the right people in place. Colletti is joined by Gerstner, Academic Coordinator David Coniglio and Medical Director Dr. Christopher W. Stewart to head the program, while Johnson and Greene serve as associate and assistant professors respectively. Then there's a number of adjunct professors like Dr. Roy, a general surgeon from Wake Med in Raleigh, and April Pope, PAC, who assisted in the labs during the first week.

The years of experience in not only the medical field but the classroom gave those early classes the feel of "business as usual" rather than "we're new to this, too."

"Everything here is new, but they seem to know what they're doing already," said Benedict, the UNC grad who summed up her first two days in the program as "exciting." "The classes are flowing well, and the program so far is exceeding my expectations."

Evidence-based medicine is a primary focus in Campbell's program, as students are being trained to research and interpret medical literature while putting the best evidence into practice for their patients. The 13-month classroom portion will balance lectures with labs and "clinical critical reasoning exercises" aimed at teaching students how to analyze a patient's conditions.

"We are one of the few schools that require a course in orthopaedics during the first year of training and a clinical rotation in this area as well," Colletti said. "Statistics show that up to 20 percent of office visits in primary care are for musculoskeletal problems, and I want our students prepared to treat those patients."

The students also have access to cutting-edge technology, as Smartboards and computer labs are dispersed throughout Carrie Rich Hall,





which will serve as the PA program's home until the School of Osteopathic Medicine's building is complete in 2013, pending the program's approval. If the medical school becomes a reality, Colletti says by the fall of 2013, physician assistant and medical students will work together at Campbell to discuss clinical cases and learn how to work effectively with each other.

"Medicine is no longer a cottage industry run by MDs," Colletti said. "It is a collaborative team approach that utilizes the skills and training of all health care providers for effective, cost-efficient, patient-centered care."

## Filling The Void

According to Gerstner, Campbell's goal is to train well-rounded physician assistants who can fill a void in the medical field.

And that void is getting bigger.

According to recent statistics published by the Association of American Medical Colleges, with current graduation and training rates taken into consideration, the nation could face a shortage of as many as 150,000 doctors by 2025. And of the physician assistants currently entering the workforce, only 37 percent of

them are practicing in primary care (health services by providers who act as the principal point of consultation for patients within a health care system).

Campbell's program is emphasizing primary care, more specifically, primary care in rural areas like Harnett and its surrounding counties.

"The students here will do rotations in both urban and rural clinics, but it's rural areas where there's a real need," Gerstner said. "And we're teaching toward that ... patients in rural areas, they'll find, may not have the same access to health care, and PA's resources will be limited. They'll see patients with multiple health problems. We have to prepare them for that."

Physician assistants are licensed to conduct physical exams, diagnose and treat illnesses, order tests, counsel on preventative health care, write prescriptions and assist in surgery. Some even run their own practice and can do so in most states as long as a physician is on staff for supervision.

"They used to joke that PAs were just the ones who couldn't get in to medical school or pharmacy school, but that's just not the case," Gerstner said. "These are well-trained medical professionals."

“They’re  
preparing us  
not to just  
be certified,  
but to be  
successful  
PAs.”

*Andrita Stokes*

## It’s All About People

“Trust” was a repeated theme in Johnson’s first class.

A physician assistant who practices in Harnett County, Johnson told her students before setting them free to perform patient interviews on each other that the most important goal of any physician assistant is to earn the trust of their patient.

“Trust comes through building communication and building a relationship,” Johnson told her class, first asking them to drop their note-taking pens and listen intently. “It’s an extreme privilege to be a part of this relationship with your patient. And you’re not going to get anywhere without trust.”

Johnson said she thinks what will set Campbell’s PA program apart from others will be its focus on people.

That focus is part of what attracted Andrita Stokes, a graduate of North Carolina A&T.

“Campbell stood out for me because of its emphasis on ‘teaching,’ whereas I felt a lot of other schools were focused on problem solving, getting us together in small groups or even independent studying,”  
Stokes said.

“Here, they’re teaching us and nurturing us first. They’re preparing us not to just be certified, but to be successful PAs.”

Her lab partner, Hudson, said she was impressed by the professors’ desire to learn more about her personally, beyond her scores.

“I feel like they want me to be the best I can be,” she said. “And they’re looking at the total package in their students. It’s more than grades ... they’re emotionally invested in you.”

## A Dream Come True

Campbell University runs in Betty Lynne Johnson’s blood.

The daughter of Campbell President Dr. Jerry Wallace, Johnson graduated from Campbell before entering Wake Forest University’s PA program. She currently works as a physician assistant in nearby Coats.

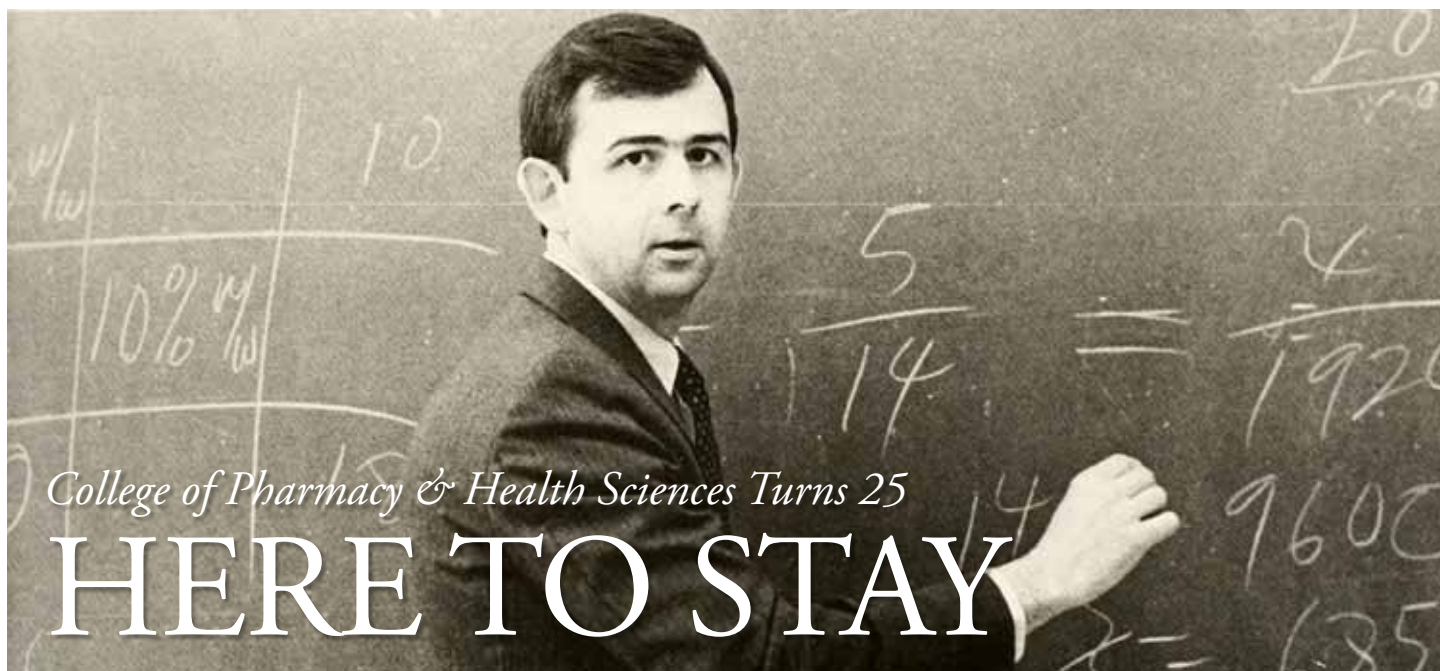
Watching her alma mater earn its PA school accreditation was a big moment in her life, she said, and being there for the beginning of classes was like a dream come true.

“So far, it’s been an exceptional experience for me,” she said. “I’ve dreamed forever of Campbell having a PA program, and now it’s happening. And it’s here because very good ground work was laid out to make this happen. We had a wonderful steering committee, and today, we have a wonderful and experienced staff. I couldn’t be more excited.”

— *Billy Liggett, Assistant Director for Publications*







*College of Pharmacy & Health Sciences Turns 25*

# HERE TO STAY

Campbell University's College of Pharmacy & Health Sciences kicked off its 25th anniversary celebration with a convocation in August. The College will commemorate the milestone throughout the academic year.

"I was thinking about the faculty members present for our first convocation. There were four of us, including myself, who started this school," said Ronald Maddox, Dean of the College. "I couldn't help but think about this in terms of where we are today and where we were then."

Established as Campbell University's School of Pharmacy in 1986, it was the first new pharmacy program to open in the United States in more than 35 years when it was founded.

The pharmacy community paid close attention to Buies Creek when the new school opened its doors to 55 students in the charter class. As the first new pharmacy program in the U.S. in 35 years, some obvious questions were posed.

Would this school make it? What would be the reputation of its students and graduates?

In his role as founding dean, Maddox's leadership and foresight sent the School on a pioneering mission. The institution was the first to offer an entry-level Doctor of Pharmacy

degree in North Carolina, versus a bachelor's degree, at a contentious time when the future of the PharmD degree was up in the air. It was the first school in the nation to offer a doctorate degree with a required community pharmacy rotation during fourth-year training.

But when the School's charter class graduated in May of 1990, and later posted 100 percent on the national and state board exams, the questions about the program were answered. Campbell University's School of Pharmacy had made its mark and was here to stay.

"Looking at the past 25 years, one of my most significant memories is when the charter class posted perfect board results," said Maddox. "I was proud of our graduates, and these results proved that we laid a strong foundation for our program."

In its 25th year, the program welcomed 108 first-year pharmacy students — nearly twice the size of the first group admitted. The School now offers undergraduate and graduate degrees in clinical research and pharmaceutical sciences and a professional degree in physician assistant studies. With this academic expansion, the School of Pharmacy became the College of Pharmacy & Health Sciences in 2009.

— Andrea Pratt, College of Pharmacy & Health Sciences

"I believe  
the strong  
foundation  
we've built  
allows us to  
move to the  
next level of  
educating  
health care  
professionals."

*Ronald Maddox*

## DOCTOR OF PHYSICAL THERAPY APPROVED

In connection with the proposed launch of its medical school, Campbell University is also working to begin its doctor of physical therapy degree in fall 2013.

The University will offer the three-year program through its College of Pharmacy & Health Sciences and plans to enroll 24 students the first year and 32 students subsequently after.

The program may start as soon as 2013, depending on the accreditation process, with a definite start date by fall 2014.

## PUBLIC HEALTH DEGREE SET FOR 2012

Fall 2012 will include a new public health degree, another step by Campbell University to address the shortage of public health professionals in rural settings.

The College of Pharmacy & Health Science will start accepting applications for the two-year program in November, with classes beginning in August 2012.

The degree will focus on training a public health workforce to reach not only these specific populations but also the local community in Harnett County and throughout central North Carolina.



# Medical School

## *A Step Closer To Reality*

Campbell's School of Osteopathic Medicine was awarded pre-accreditation status in September, another important step toward the opening of North Carolina's first new medical school in 35 years.

The University is eyeing a 2013 opening for the school which is expected to have 600 students by its fourth year and to have an economic impact of \$300 million with 1,150 new jobs. The Commission on Osteopathic College Accreditation (COCA) granted Campbell its pre-accreditation status and will consider the University for provisional accreditation in 2012.

"Launching a medical school is one of the most important steps ever taken at Campbell University," said Dr. Jerry M. Wallace,

President of Campbell University. "Our focus will be to train primary care physicians and address a critical shortage of health care professionals throughout North Carolina."

According a 2009 study by the North Carolina Institute of Medicine, medical school graduates choosing primary care dropped 50 percent between 1997 and 2005. And North Carolina is projected to experience a 12 percent decline in physician supply by 2020 and a 26 percent decline by 2030.

A groundbreaking ceremony for a new 97,000-square-foot medical school facility will be held in December. The school will be located on U.S. 421 in Buies Creek about one-quarter mile from the main Campbell University campus and will cost more than \$60 million in construction and start-up costs.





There's a lot of talk about the shortage of physicians and other health care professionals in North Carolina, but what's really missing is the physician who can serve Spanish-speaking patients as well.

Campbell University is arming its pharmacists, physician assistants and (in the future) medical doctors with not just Spanish courses, but courses that focus on medical terms in order to provide the best medical care possible for the state's growing Latino population. The University is offering Medical Spanish, a two-part course designed for students in the medical field who have taken the introductory Spanish courses.

Associate Professor Ann Ortiz, who underwent a rigorous training program before bringing the classes to Campbell, said Medical Spanish fills a big need in the medical community.

"The industry needs more interpreters and professionals who can speak Spanish," she said. "Anyone who's in the health care environment needs to know some of the basics."

Ortiz said simply knowing Spanish isn't always enough for health care professionals when communicating with patients. Knowing medical Spanish terms and understanding ethical principles and Latino culture can make a recent graduate much more hireable, especially in areas where the minority population has grown.

"We're already working with our physician assistant students, and we'll be shadowing them for patient-doctor interviews," Ortiz said.

The two-part course began last spring and has continued into this fall. And Campbell's foreign language department isn't just focusing on the medical field. Assistant Professor Dr. Rene Ibarra is teaching Spanish for Law Enforcement, which teaches future law enforcement personnel the correct way to communicate with the Spanish-speaking population.

"A police officer needs to know Spanish these days, especially if they're in an emergency, but also if they're doing something routine like reading Miranda rights," Ibarra said. "In other countries, police officers aren't always looked at as being friendly, and many are afraid to go to the police. We're helping our students who want to enter this field change that perception."

Department Chairman Dr. Tiago Jones said these classes are just the beginning for Campbell University in terms of career-focused Spanish.

"We're even looking past law enforcement and into the justice system," Jones said. "We would like to expand these courses to pre-law ... We see this as the beginning of something more. Campbell plays a big role in the community, and we'd like to bridge our expertise (in Spanish) to better serve our community's needs."

— Billy Liggett, Assistant Director for Publications

# A Challenge To Serve

For decades, Campbell University has encouraged its students, staff and faculty to serve their community.

This year, it's challenging them.

Campbell is one of approximately 200 colleges and universities taking part in the President's Interfaith Service Campus Challenge, committing to a year of community service and interfaith programming. The goal is not only to serve others, but to group with people of other religious denominations in order to learn more about and respect other people's beliefs.

"In every community, it seems the faith groups are always the first ones to step in

and help meet the most pressing needs," said Faithe Beam, Campbell's Campus Minister and one of the leaders in the University's interfaith effort. "If we could pull together all faiths, imagine what we can do. That's the whole idea behind this challenge."

To celebrate Campbell's 125th anniversary, faculty staff, students and alumni have been given the challenge to complete 125,000 collective hours of service this school year. The effort began in earnest over the Sept. 11 weekend this fall with the 9/11 Day of Service and an interfaith lecture on Sept. 12 about tolerance for other religions 10 years after the terrorist attacks in 2001. Another panel discussion was scheduled for October,



PRESIDENT'S  
INTERFAITH  
SERVICE  
CHALLENGE



## Learn More

*To learn more about Campbell's participation in the Interfaith Challenge or to become a volunteer, visit [www.campbell.edu/life/campus-ministry/service/](http://www.campbell.edu/life/campus-ministry/service/) or search "Campbell Interfaith Service" at [facebook.com](https://www.facebook.com). Online, volunteers can submit their hours or "record of service" to go toward the University's goal of 125,000 volunteer hours this school year.*

and the fall semester will also include an Amazing Faiths Dinner and interfaith concert at Duke University.

"We embark on this 125,000-hour challenge not to brag, but because it is who we are," Beam said. "The Campbell community represents thousands of hours of time spent with Sunday school classes, small groups, civic organizations, nonprofit agencies, friends and family serving our neighbors ... we want to celebrate this."

Beam joined Divinity School Dean Dr. Andrew Wakefield in Washington, D.C., in August for the national Interfaith Challenge gathering at the White House to learn more about the initiative and share ideas with other universities. Upon her return, Beam met with other staff and students to devise a yearlong plan.

Co-leading the effort is Sara Acosta, director of the campus-based service group Americorps VISTA. Acosta said one of the areas Campbell will focus on is education, with emphasis on elementary, middle and high school students in Harnett County's schools.

"It's the most relevant social issue out there, especially in Harnett County, where illiteracy is such a big problem," Acosta said.

Groups like Caring Camels are partnering Campbell students with younger students for tutoring and basic social interaction, she added.



"There's a great need in every county," Acosta said. "But rural poverty is a different monster. Raleigh, for example, has agencies on hand like Raleigh Rescue Mission, Raleigh Habitat for Humanity and many others. Harnett County has far fewer ... which makes what we're doing important."

Those served by Campbell's volunteer groups aren't the only ones benefiting, says Beam. A goal of the Interfaith Challenge is to teach those who serve a lesson in tolerance and respect for people of other faiths.

"Baptist, Catholic, Methodist, Hindu, Muslim, Jewish ... we're represented by all these religions at Campbell," Beam said. "If we had 25 Baptists at the table discussing local needs, then not everybody would be represented. But bring in 25 people with different faiths and different backgrounds, and the conversation becomes robust. Each person, then, benefits from listening well ... and that's a goal, to learn how to listen and learn from others."

— Billy Liggett, Assistant Director for Publications





# A 'whole and complete life'

"I had been sheltered from the world, but everyone (at Campbell) accepted me, encouraged me."

*James Kearney*

James Kearney sat on the edge of his bed at Campbell's Small Hall in August 2009 — his freshman year — both excited and scared about his future.

"Here I am. I'm free," he thought, knowing that freedom for him required a lot more determination than it does for most students.

Kearney is deaf and physically disabled, born with spina bifida. He can walk short distances with the aid of a crutch, but his usual means of transportation is a run-about type of scooter that gets him to class and other activities.

His interpreter, Lynne Castles, translates his professor's words into sign language. With her help, the junior has not only made the dean's list twice at Campbell but has also received the John Miller Cansler Handicapped Student Scholarship award.

"My freshman year was a big challenge," Kearney said via sign language. "I was overwhelmed. I had been sheltered from the world, but everyone here accepted me, encouraged me. I felt a lot more accepted here than at my old high school."

A graduate of Louisburg High School, Kearney's educational experiences had not always been so positive.

When Castles met Kearney, his mother had died and he was living with his grandparents. An eighth-grader at the time, Kearney was in special education classes and was almost unreachable. He had an interpreter, but his signing was primitive because no one signed at home, and his interpreter wasn't as skilled.

Castles said she bribed Kearney with candy at first to apply himself. Within weeks, he showed progress, and soon he was getting into mainstream classes.

"He also had a wonderful teacher, Cathy Madden, who took a special interest in him," said Castles. "He was mainstreamed into every class by his senior year and taking college credit courses online."

Today, Kearney is living the life of your average college student at Campbell. He's majoring in education and religion, has completed two mission trips and last year experienced a spring break trip with his buddies.

"Campbell rocks," he said. "There is a lot of student support. My friends are very helpful to me, and I have a whole and complete life here."

— Billy Liggett, Assistant Director for Publications







*Courtesy of Rockettes*

# Trainer gets a leg up

*Internship lands Campbell athletic trainer in NYC for semester with Rockettes*

Dealing with football players and wrestlers is one thing, but Campbell University athletic trainer Candice Shultz is about to face her biggest challenge yet. The Rockettes.

Shultz, an Oklahoma native scheduled to graduate this fall, was recently chosen as one of the lucky few who'll get to spend an internship in New York City working at Radio City Music Hall with the world-famous Rockettes. Shultz is assisting the training department through to Jan. 9 in its day-to-day operations and in the process, will deal with a different type of athlete at the top of their profession. She's set to graduate in December.

"I'm excited," said Shultz, whose time in New York will coincide with her husband's Army deployment in Afghanistan. "I want to be a certified athletic trainer, and while this isn't in my element, it's going to be a valuable experience."

Shultz' internship will lead up to and through the Rockettes' annual Radio City Christmas Spectacular, a show seen by two million people each year. She and the other athletic trainers are assigned the task of keeping the dancers healthy and injury-free through thousands of high kicks and jump splits in rehearsals and performances.

It will be a completely different experience from the work Shultz has grown accustomed to at Campbell. Her desire for a career in athletics spawned from growing up a big

Oklahoma Sooners football fan, and Shultz said she feels at home working the sidelines at practices and during games for the Camel football team, which she continued to do until her internship began on Sept. 25.

And while her work in New York won't be completely different — she's helping maintain injury logs, file medication information, assist in creating conditioning programs, supervise practices and take part in daily pre-routine treatments, among other things — the athlete Shultz will work with is much different.

"For one, their mentality is different than a collegiate athlete," she said. "If a player gets hurt in practice, he has to sit. Dancers, though, they have to work through the pain for the most part. They will refuse to come off the stage ... they can't miss that closing curtain. It's a different breed."

That a Campbell trainer has been tapped to intern this fall is a big achievement, according to Athletic Training Education Program Director Catherine Simonson, who called herself a "ridiculously proud parent" after hearing the news.

"It's a coveted internship," Simonson said, "one that's the result of two years of networking and interviews. Candice has brought so much maturity and passion to the program, that I'm not surprised she got it. It will be a tough job, but so rewarding."

— Billy Liggett, Assistant Director for Publications



"While this isn't in my element, it's going to be a valuable experience."

*Candice Shultz*

## *Former Pro hurler credits RTP campus for business venture*



For professional athletes, “retirement” rarely means settling down and enjoying the golden years.

Especially when that retirement comes at the age of 28.

For Scott Tyler — a pitcher who spent eight years in the minor leagues and enjoyed a brief stint with the Florida Marlins in the majors — a career in sports began straight out of high school. When that ended, Tyler was faced with entering the workforce without a degree.

That’s where Campbell University came in.

With zero college credits in January 2009, Tyler began classes at the University’s Research Triangle Park campus. This December, he’ll leave Campbell with not only a business degree, but an already successful business as well.

In April, Tyler and business partner Brock Pittman — who employed Tyler in another business venture, Royal Parking in Raleigh — started Ecostyle, which specializes in providing environmentally friendly transportation for Triangle-area businesses.

“We specialize in corporate transportation, utilizing alternative fuel vehicles like hybrids, biodiesel and ethanol vehicles,” Tyler said.

“Businesses use us for airport transportation, we have partnerships with hotels, and we’re used at RTP headquarters ... when we came up with the idea, I knew we could offer a better service in a more environmentally aware manner.”

Tyler said he saw a huge void in the transportation industry in the Triangle and noticed no companies offering green alternatives.

“The challenge is finding the vehicles,” he said. “Hybrids are in high demand, so they’re tough to acquire. Plus, there are few filling stations for ethanol vehicles and not many charging stations for electric vehicles.”

But that’s changing, Tyler said, and he sees a future with Ecostyle. And he credits Campbell University with providing him with the tools to get Ecostyle on the road.

“The statistic is that only 2 percent of retired baseball players actually go back and get their degree,” Tyler said. “I really wanted to go back and get my degree ... when you’re plucked out of high school and retired at 28 like I was, you want to get back into the workforce, but you don’t always have time to go back to school. That’s why I chose Campbell RTP — they were flexible, they cater to adult students and I felt like they’d guide me in the right direction. And they have.”

Tyler had a 31-30 career Minor League record, pitching for 11 teams, including the Carolina Mudcats in 2006 and 2007 (where he met his wife, Cassie). He was the 45th overall player selected in the 2001 baseball draft by the Minnesota Twins, and in 2007, he was called up to the majors and joined the Florida Marlins, which he calls his biggest career moment.

Like Campbell, baseball also prepared Tyler for his second career in business.

“Baseball really instilled in me a hard work ethic,” he said. “The team atmosphere, having to become a leader, holding yourself accountable ... all of these things translate into the real world. You have to be a leader to succeed, and baseball prepared me for that.”

— Billy Liggett, Assistant Director for Publications



## *Alum key in bringing Olympic-class table tennis in Cary*

**M**ichael Babuin's love for table tennis began in his basement — an only child, he developed his skill by hitting the ball against a wall over and over and over.

Fast forward to age 15, when Babuin decided to test his self-learned skill at the Raleigh Lions Club Park, where older players with more experience often gathered.

"I was pretty confident going in," recalled Babuin, a 1980 graduate of Campbell University. "But they demolished me."

Humbled, but not crushed, Babuin developed his game at the community center and eventually began playing in tournaments. Now 53, he feels he really upped his game in his 30s, and today, he's ranked as one of the top 400 players in the country.

But that's not Babuin's main contribution to the sport he loves. While being pretty good at the table, it's behind the scenes where he's really made a name for himself in the sport. The man who's organized four-star events in Cary, where he works full-time as an environmental engineer, has now earned the task of organizing the U.S. Olympic table tennis qualifier and the North American tournament in early 2012.

In Cary, the western hemisphere's best will battle it out for a ticket to London, site of the 2012 Summer Olympic games. A town that's known for hosting the SAS Golf Tournament, the U.S.A. Olympic Baseball team, the Carolina Railhawks soccer team and more can now add table tennis to its list of high-profile sporting events thanks to Babuin.

"Cary's a very sports-friendly town, and this tournament could attract thousands," he said. "For Cary, that's economic revenue and more name recognition."

Not that the town isn't already associated with competitive table tennis. The whole reason Cary's getting the gig is Babuin's Cary Cup Championship, the largest round-robin table tennis tournament in the U.S. "I was asked to organize (the Olympic qualifiers) because our tournament reached national acclaim," Babuin said.

Cary will host the U.S. tournament in February, and the North American tournament (U.S., Canada and other continental national teams) the following April. Babuin expects the nation's top 50 players to compete in the U.S. tournament, with a handful moving on.

Babuín hopes the tournament helps spark more interest in the sport, which outside of the U.S., has a huge following. In the U.S., however ... that's a different story.

"Our men's team is ranked about 26th in the world," Babuin said, "and the women's team is 10th or 11th. Our biggest hope rests with the junior female team, which is second or third in the world. We've been tasked with bringing medals home, but we've got a long way to go."

The U.S. was the world's best in table tennis in the 30s and 40s, Babuin said, but somewhere along the way, China became "by far" the national power.



"In China, table tennis is the national sport," Babuin said. "You can't go a street block without seeing a table set up. Nearly every recreation area has a table tennis set-up. Some outdoor parks have as many as 50 lined up."

Babuín attended Campbell from 1976 through 1980, graduating with a degree in geology — a degree he's put to good use as an engineer. While he wasn't totally immersed in table tennis at the time, he said he did spend many hours playing in Campbell's residence halls.

"I just wasn't as good back then," he admitted. "I got better much later ... table tennis is such a mental game. From watching the ball, knowing the spins or lack of spin, ball placement, drop shots ... 50 percent of the game is mental."

— Billy Liggett, Assistant Director for Publications

"We will work as an entire department to equip and develop these student-athletes to be graduates and leaders."

*Bob Roller*



# At The Helm

*Bob Roller takes over as Campbell's Athletic Director*

Campbell found its next athletic director in Bob Roller over the summer and introduced him to the University during a press conference on July 20 at the John W. Pope Jr. Convocation Center.

President Jerry Wallace and Vice President for Student Life Dennis Bazemore introduced Roller, who brings three decades of experience in Division I athletics to his position.

"I am thrilled to be given this opportunity to lead Campbell's athletics department," said Roller. "We will work as an entire

department to equip and develop these student-athletes to be graduates and leaders."

Roller joins the Fighting Camel staff after spending more than 11 years as Director of Athletics at Samford University. While at the Birmingham, Ala., school, he oversaw one of the most exciting periods of growth in the history of Samford athletics.

"I am delighted Bob Roller [is here] at Campbell," said Campbell University President Jerry Wallace. "His proven record in athletics administration and fundraising at Samford University will inspire and lead Campbell



to achieve a winning record throughout our athletics program and continue the enhancement of our athletics facilities.”

In his 11 years at the helm at Samford, Roller led a major facilities upgrade while overseeing the department's move to the Southern Conference, one of the nation's oldest collegiate leagues. Samford's student-athletes also turned in outstanding performances both on the field and in the classroom during Roller's tenure.

For all of his accomplishments, Roller was named the 2009-10 Division I Football Championship Subdivision Southeast Region Under Armour Athletic Director of the Year by the National Association of Collegiate Directors of Athletics.

Prior to his tenure at Samford, Roller was vice president of AdCraft Sports Marketing

in Louisville, Ky., for seven years. During that time, he helped create the Sears Collegiate Champions program, which honors all champions of men's and women's sports throughout the nation at every level of college athletics. He was also director of communications for the Orange Bowl Committee in Miami from 1988 to 1991. He was with the Orange Bowl when Federal Express became its first title sponsor in 1989.

The Pearisburg, Va., native began his career in sports information. He earned his degree from Virginia Tech in 1983 and worked as a student assistant in the sports information office for four years. He was the sports information director at UNC Wilmington and East Carolina University from 1983 to 1988. While at UNC Wilmington, Roller, 50, was also executive director of the university's athletics fund-raising program.



## Women's Lacrosse Coming to Campbell

One of the nation's fastest-growing sports will come to Campbell in 2012-13 when the University will field a varsity women's lacrosse program.

The Board of Trustees this year voted on and approved the addition of the 21st sport in CU's Division I athletics program. Campbell will be the sixth Big South Conference member to field the sport for the 2013 season, joining current members High Point, Liberty and Presbyterian, plus Coastal Carolina and Winthrop – both of

which have announced 2013 starting dates.

“We are excited about the addition of women's lacrosse to our intercollegiate athletics program,” said Dr. Dennis Bazemore, Vice President for Student Life. “This is another opportunity for Campbell to reach out and to recruit more outstanding young women to the University.”

Currently, 91 NCAA Division I schools field women's lacrosse teams, including four in North Carolina – Davidson, Duke, High Point and the University of North Carolina at Chapel Hill.



## 2011 MEN'S BASKETBALL SCHEDULE

Date	Opponent	Location	Time
11/3	WINGATE (EXHIBITION)	BUIES CREEK	7:00
11/7	FAYETTEVILLE STATE (EXHIBITION)	BUIES CREEK	7:00
11/11	HOUSTON BAPTIST	BUIES CREEK	7:30
11/14	EAST CAROLINA	BUIES CREEK	7:00
11/17	NORTH CAROLINA A&T <sup>S</sup>	BUIES CREEK	7:00
11/21	at Chicago State <sup>S</sup>	Chicago, IL	7:05 CST
11/23	at Iowa <sup>S</sup>	Iowa City, IA	7:00 CST
11/25	at Creighton <sup>S</sup>	Omaha, NE	7:05 CST
12/1	LIBERTY *	BUIES CREEK	7:00
12/3	HIGH POINT *	BUIES CREEK	1:00
12/10	METHODIST	BUIES CREEK	1:00
12/14	at Houston Baptist	Houston, TX	7:05 CST
12/17	at Virginia Tech	Blacksburg, VA	TBA
12/19	at UNC Wilmington	Wilmington, NC	7:00
12/22	at Appalachian State	Boone, NC	7:00
12/29	at NC State (Reynolds Coliseum)	Raleigh, NC	TBA
1/2	COASTAL CAROLINA * (D4)	BUIES CREEK	7:45
1/5	at Charleston Southern *	Charleston, SC	7:30
1/7	at Presbyterian *	Clinton, S.C.	TBA
1/12	UNC ASHEVILLE *	BUIES CREEK	7:00
1/14	GARDNER-WEBB *	BUIES CREEK	1:00
1/17	at Winthrop *	Rock Hill, SC	7:00
1/19	at Radford *	Radford, VA	7:00
1/21	VA MILITARY INSTITUTE * (D4)	BUIES CREEK	3:30
1/26	at Gardner-Webb *	Boiling Springs, NC	7:00
1/28	at UNC Asheville *	Asheville, NC	4:30
2/2	CHARLESTON SOUTHERN *	BUIES CREEK	7:00
2/4	PRESBYTERIAN * (D4)	BUIES CREEK	3:30
2/7	at Coastal Carolina *	Conway, SC	TBA
2/9	WINTHROP *	BUIES CREEK	7:00
2/8	at Bracket Busters	TBA	TBA
2/22	at High Point *	High Point, NC	7:00
2/25	at Liberty *	Lynchburg, VA	7:00
2/28	Big South Tourn. Quarterfinals	Campus Sites	TBA
3/1	Big South Tourn. Semifinals (ESPN2)	Top Seed	TBA
3/3	Big South Tourn. Championship (ESPN2)	Highest Seed	TBA

Dates and Times subject to change

\* Big South Conference opponent

<sup>S</sup> Global Sports Hoops Showcase

All games aired on WCLN 107.3 FM (as of 8/23/11)

“In the Big South, there is so much parity, and I think that is exciting for fans and teams because every single game can be the deciding match”

*Todd Clark  
(Women's Soccer)*



# We're Back

*Campbell athletics excited about return to  
Big South Conference*

After 17 years, Campbell University returned to the Big South Conference over the summer, realigning with a league of which it was a charter member from 1983-94. The Fighting Camel program's return to the Big South pushes membership to 11 institutions for the first time in league history.

The Big South first announced Campbell's membership on May 14, 2009. Campbell sponsors 20 varsity sports at the Division I level, 17 of which are sponsored by the Big South. Campbell's football (Pioneer League) women's swimming (Coastal Collegiate Swimming Association) and wrestling (Southern) programs will not compete in the Big South Conference.

Both Campbell and the Big South Conference will begin sponsoring women's lacrosse in 2012-13.

The Big South membership is located close to Buies Creek giving our students, alumni and supporters the opportunity to travel and support the Fighting Camels," said University President Jerry Wallace. "We look forward to competing against excellent Big South rival universities."

The Camels enjoyed athletic and academic success as members of the Big South Conference from 1983-94. Campbell earned the Big South's first automatic bid in men's basketball in 1992 and in baseball in 1990,



“The best thing about returning to the Big South is the opportunity to renew traditional rivalries.”

*Robbie Laing (Men's Basketball)*

and was the first conference champion in men's soccer (1984) and women's soccer (1993).

Its women's basketball program was one of the league's best in the conference's first decade, and its rivalry with Radford on the hardwood was epic. The teams faced each other in the women's basketball championship game six consecutive years from 1987 to 1992.

Campbell's women's golf program was the first in Big South history to advance to the NCAA Regional Championship in 1994.

From its first title – men's soccer in 1984 – through the 1994 sweep of the men's and women's golf championships, Campbell claimed 22 conference tournament crowns during its first stint in the league, of which its 11 members are located in North Carolina, South Carolina and Virginia.



## 2011 WOMEN'S BASKETBALL SCHEDULE

Date	Opponent	Location	Time
11/12	MONTREAT	BUIES CREEK	6:00
11/16	at North Carolina Central	Durham, NC	6:00
11/19	WESTERN CAROLINA	BUIES CREEK	1:00
11/22	LONGWOOD	BUIES CREEK	7:00
11/25	at Georgia State %	Atlanta, GA	2:00
11/26	Eastern Kentucky %	Atlanta, GA	2:00
11/29	WINSTON-SALEM STATE (Education Day)	BUIES CREEK	11:45
12/10	at UNC Wilmington	Wilmington, NC	2:00
12/14	at Elon	Elon, NC	7:00
12/20	at Stetson ^	DeLand, FL	1:00
12/21	Bethune-Cookman ^	DeLand, FL	1:00
12/30	GARDNER-WEBB (DH) *	BUIES CREEK	5:00
1/2	UNC ASHEVILLE (DH) *	BUIES CREEK	5:15
1/7	at Radford *	Radford, VA	3:00
1/9	at Liberty *	Lynchburg, VA	TBA
1/14	at High Point *	High Point, NC	TBA
1/21	CHARLESTON SOUTHERN (DH) *	BUIES CREEK	1:00
1/23	COASTAL CAROLINA *	BUIES CREEK	7:00
1/28	at Presbyterian *	Ciinton, SC	TBA
1/30	at Winthrop *	Rock Hill, SC	TBA
2/4	LIBERTY (DH) *	BUIES CREEK	1:00
2/6	RADFORD *	BUIES CREEK	7:00
2/11	HIGH POINT *	BUIES CREEK	1:00
2/18	at Coastal Carolina *	Conway, SC	TBA
2/20	at Charleston Southern *	Charleston, SC	TBA
2/25	WINTHROP *	BUIES CREEK	1:00
2/27	PRESBYTERIAN *	BUIES CREEK	7:00
3/2	at UNC Asheville *	Asheville, NC	TBA
3/5	at Gardner-Webb *	Boiling Springs, NC	TBA
3/9-3/11	Big South Women's Basketball Tournament	High Point, NC	TBA

Dates and times subject to change  
\* Big South Conference opponents  
% Georgia State Invitational  
^ Stetson Invitational

## 2011 WRESTLING SCHEDULE

Date	Opponent	Time
11/5	at Cavalier Duals (Charlottesville, VA)	All Day
11/18	Davidson	5:15
11/18	South Dakota State	7:00
11/26	at Hoosier Duals (Bloomington, IN)	All Day
12/9	at Virginia Military Institute *	7:30
12/14	Fighting Camel Duals (Buies Creek)	All Day
1/1	at Southern Scuffle Tourney (Chattanooga, TN)	TBA
1/2	at Southern Scuffle Tourney (Chattanooga, TN)	TBA

\* Conference games

Visit to [GoCamels.com](http://GoCamels.com) for an extended schedule and other fighting camel schedules

## The New Voice of the Camels

Campbell Athletics has a new voice in Chris Hemeyer, named the University's Athletics Marketing Coordinator over the summer.

Hemeyer comes to Buies Creek after six years as the radio voice for the Kinston Indians, a minor league baseball club in the Carolina League. He now oversees Campbell's web streaming video and audio program while serving as the play-by-play announcer for Fighting Camel football and men's basketball radio broadcasts on WCLN-FM 107.3 and WSML-AM 1200.



“This is a special place with a strong foundation and history, that's continuing to build for the future,” said Hemeyer. “The resources and commitment the University is putting into athletics is one of the main reasons I wanted to be here. It is truly a family atmosphere and a perfect fit for me.”

In addition to Hemeyer's play-by-play work in Kinston, he has also spent the last three seasons as the play-by-play voice for the first half of the East Carolina University baseball season.

Hemeyer replaces Robert Harper, who served six seasons as the radio voice of the Camels, before accepting a similar position in June at the University of North Florida.

In addition, the 33-year-old native of Columbia, Mo., oversees the production of video content for GoCamels.com as well as producing marketing and promotional videos for the athletics department. Campbell produces live web streaming of home events in football, men's and women's soccer, volleyball, men's and women's basketball, wrestling, baseball and softball.

A full-page photograph of a football player in an orange and white Campbell University uniform running with the ball. The player is wearing a blue helmet with orange facemask and has the number 11 on his jersey. He is running towards the left side of the frame. The background is a blurred crowd of spectators.

# Texas Gunslinger

*Quarterback left a big program in the Lone Star State for the chance to shine on and off the field at CU*

He was a standout high school quarterback in Texas who regularly played before Friday night crowds that would outdraw a typical Saturday at Barker-Lane Stadium.

At Southern Methodist University, he was part of two bowl seasons, the first two in over 25 years for the once-elite football program.

To say Braden Smith expected to wind up in Buies Creek in his third year of eligibility would be a misstatement. But for Smith, who was named the Camel's starting quarterback in the weeks leading into the 2011 football season, the move has become a blessing.

"Campbell was just the right fit," said the Rockwall, Texas, native who as a senior in high school threw for 2,880 yards and 26 touchdowns. "It's just exciting ... playing quarterback is something I've wanted to do for a long time. I'm happy that I'm getting that chance."

And Smith has taken full advantage of that chance.



Through eight games with Campbell, he's led the Camels to a 5-3 record, already the most wins for the program since returning to football in 2007 after a 57-year absence. Along the way, Smith has thrown for 1,443 yards and a school-record 12 touchdowns against just 5 interceptions.

He has also twice taken home the Pioneer League Offensive Player of the Week award, most recently for his efforts in a triple-overtime comeback win over rival Davidson.

Without a doubt, Smith is making the most of his return under center.

While playing for former NFL coach June Jones at SMU, Smith was moved to defense after his redshirt freshman year so he could get more playing time. As the backup quarterback in 2009, he threw just 5 passes for the Mustangs, completing 2 for 19 yards. He also ran for 86 yards and scored a touchdown in a year that saw the 8-5 Mustangs would go on to beat Nevada in the Hawaii Bowl, 45-10.

In 2010, he played all 13 games as a backup linebacker and holder for field goals.

Despite the lack of playing time, Smith said his decision to leave SMU and come to Campbell had less to do with football and more to do with academics.

The son of Rockwall High School head football coach Scott Smith, Braden Smith is pursuing his Master's degree in education at Campbell with hopes of following in his father's footsteps as a coach. While he doesn't need a Master's to coach high school football like his father, he says the Master's is beneficial when seeking a position at the college level.

"I really wanted to start my Master's on time, and while searching for schools, I also kept my eyes and ears open for somewhere I'd have a chance to compete to play quarterback, too," Smith said. "I looked at a few Div. III schools like Austin College (Sherman, Texas) and Hardin-Simmons, but for whatever reason, the Lord shut those doors and led me here."

By the time his playing career is over, he will

have had experience under two very different coaches in SMU's Jones and Campbell's Dale Steele, who coached with Braden Smith's father for a short time at Baylor University.

For one, Jones is known for his elaborate passing attacks and spread offense, while Steele's squads have been known for their smashmouth, run-first offenses. Beyond that, their styles are completely different, too, according to Smith.

"Neither of them do it the 'right way' or the 'wrong way,' but they're definitely different," he said. "And that's been the biggest culture shock for me," much more than moving from Dallas to Buies Creek.

"Jones was more relaxed and laid back as a coach. He didn't use a whistle during practice, and I think we practiced in full pads a total of five times in my three years," Smith said. "But here ... shoot, it's pads, it's hitting, and it's tough. But it's been great to see how both coaches work."

Despite Steele's relationship with the Smith family — in addition to coaching with Scott Smith, Steele says the two families remain friends — Braden Smith said he wasn't promised anything while talking to coaches here about coming to Campbell, and it took up to two weeks before the start of the season for Steele to name him his starter at quarterback.

Smith competed over the summer with sophomore Dakota Wolf, and according to Steele, the decision wasn't easy.

"He and Dakota are both fine quarterbacks," he said. "The margin between the two was minimal. We're blessed to have two solid quarterbacks ... that's not something we've had before."

Steele said Smith's experience put him over the top.

"He's very mature, a good leader, and he's seen a lot of things as a player and as a quarterback in Conference USA that will help him here," Steele said. "That experience ... that ability to anticipate and to understand the game ... that's what set him apart. He's an older player, and he's played in a big setting before."

— Billy Liggett, Assistant Director for Publications





## LAWRENCE MAKES MILITARY HISTORY

The Army announced Lt. Gen. Susan S. Lawrence's (BS '79) appointment as the Army Chief Information Officer/G-6 back in March, making her the first woman in Army history to hold the position.

She is also the second female three-star general currently serving on active duty and the fourth woman to be promoted to the rank of lieutenant general in the Army.

As the CIO, Lawrence reports directly to the Secretary of the Army for setting strategic direction and objectives, and supervises all Army C4 (command, control, communications and computers) and IT functions. As CIO/G-6, she oversees a \$10 Billion IT annual budget.

Originally from Ida Grove, Iowa, Lawrence enlisted in the Army in 1972, and received her commission as a Second Lieutenant in June 1979. Lawrence received a Bachelor of Science degree from Campbell in 1979 and holds a Master's degree in Information Systems Management from the University of Georgia.

# alumni CLASS NOTES

## Class of '80

**Charles Frederick** ('80 BA) is currently employed at Carolina First Bank in Asheville as the market president.

## Class of '84

**Dr. Jeffrey Edward Gibby** ('84 BA) recently received the Doctor of Ministry Degree from Gardner-Webb University while serving as the Associational Missionary for the Brunswick Baptist Association in Supply, N.C. He also has served on the nominating committee for the Baptist State Convention of North Carolina and as honorary chairman for Relay for Life and Bolivia Elementary PTA president. Dr. Gibby was named "Outstanding Preacher of the Old North State in 2009."

## Class of '86

**William D. (Bill) Auman, J.D.** ('86 JD), recently published his first book, "Pioneer Paddling Colonial Carolina: A historical guidebook about canoeing and kayaking across the state." Bill maintains law offices in both Asheville and Marshall, and his book can be found online.

## Class of '91

**David M. Pound** ('91 BBA/'93 MBA) has been named partner of Nobles Financial Planning. David has been with the firm for five years. Eric Nobles, CFP, continues as president of the firm, and David will now be vice-president.

## Class of '92

**Attorney Rebecca J. Britton** ('92 JD) of Britton Law, Pa., has been awarded an AV rating by Martindale-Hubbell for both legal ability and ethics. She is a former president of the North Carolina Advocates for Justice. She is a member of the North Carolina Bar Association and is admitted to the U.S. District Courts for the Eastern and Middle Districts of North Carolina, the U.S. Court of Appeals, Fourth Circuit and the U.S. Supreme Court.

## Class of '94

**Peter G. Koval** ('94 PH) was appointed chairman of the 2011 Board of Pharmacy Specialties (BPS) Ambulatory Care Pharmacy Council.

## Class of '96

**Craig Barlow** ('96 PH) and his wife Susan became the proud parents of Macon Hollis on March 21, 2011. Their daughter Ainsley is excited to be a big sister.

## Class of '97

**Derek Sides** (BA '97) and **Kristy Meares Sides** (BBA and MBA '01) proudly announce the birth of their daughter, Elizabeth Anne Sides, born on Jan. 5, 2011.

**Kheresa Wedding Harmon** ('97 BA/'02 MDiv) serves as the Director of Admissions for the School of Divinity at Gardner-Webb University. She lives in Boiling Springs, N.C., with her husband, Dr. Steven Ray Harmon, and their son, Timothy Gyu-Won Harmon.

## Class of '98

**Todd Jones** ('98 JD) and **Julie Hampton** ('02 JD) have both been selected as recipients of the Triangle Business Journal's 40 Under 40 award. The accolade honors the region's brightest and most dynamic up-and-comers whose leadership and talents are making a great impact on the community.

**Will Watson** ('98 BA/'06 MDiv) and his wife welcomed their daughter, Finleigh Ann Watson, born on April 29.

## Class of '00

Addie Christian Scott was born Nov. 15, 2010. She was welcomed by big brother Ian Samuel Scott and proud parents **Laura Allen Scott** ('00 BBA) and Daniel Scott.





*Blalock '00*

**Meredith Best Blalock** ('00) and her husband Travis Blalock announced the birth of Mary Catherine Blalock on Feb. 11, 2011.

**Amy Smith McDonald** ('00 PH) and her husband, Dan, are proud to announce the birth of their daughter, Bella Sloan McDonald. Bella was born on Jan. 23, 2011. Proud big brother is Kadan Blane, 4.



*McDonald '00*

**Stefanie Ferreri** ('00 PH) received the 2011 American Pharmacists Association Community Pharmacy Residency in Precepting Award.

## Class of '01

**Rev. Adrian Dixon** ('01 BA) was named Citizen of the Year at the 39th annual Knightdale Chamber of Commerce Banquet. He is currently the pastor at Northside Community Church of Knightdale, director of spiritual care for Duke Raleigh Hospital and is on the board of directors of Wake Teens Medical Services on Oberlin Road in Raleigh.

**Chris Moore** ('01 BA/'05 MDiv) has been admitted to the Ph.D. program at Baylor University.

**Brian Healey** ('01 PH/'07 MSCR) received the 2010 PPD CEO Performance Excellence Award for his initiative in helping set up the biosimilars working group, a cross-functional group within PPD bringing experts together in one forum and leveraging PPD's internal expertise in responding to biosimilars Request for Proposals. Healey currently serves as a manager of Global Product Development at PPD in Morrisville, N.C. He also serves as an adjunct faculty member for the CPHS Department of Clinical Research.

**Cynthia Ledford** ('01 PH) and Joshua Marlowe were united in marriage on Feb. 12, 2011. The couple resides in Shelby, N.C.

**Julie Creger** ('01 PH) recently passed the BCPS exam and is now a board certified pharmacotherapy specialist. Additionally, she is licensed as a clinical pharmacist practitioner by the NC boards of pharmacy and medicine. She practices with the trauma surgery service at Mission Hospitals in Asheville, N.C.

**Susan English Ross** ('01 PH) in partnership with Kevin Wilson, opened Roseboro Pharmacy in downtown Roseboro, N.C.

## Class of '02

**Adele Henderson** ('02 MDiv) was ordained on April 3, 2011, at Heritage Baptist Church in Wake Forest.

## Class of '03

**Daniel Kim** ('03 MDiv) has been the pastor of Sacramento Korean Baptist Church in California since October, 2011.

**Christina Perkins** ('03 MDiv) was ordained on April 17, by Central Baptist Church of Fountain City in Knoxville, Tenn.

**Amanda Barrier Cole** ('03 PH) and husband Nick welcomed their second son, Jacob Allen, on Jan. 20, 2010.

**Holly Gentry** ('03 PH) received an honorable mention for the 2011 Pharmacy Today One to One Patient Counseling Recognition Program.

## Class of '04

**Jennifer Jones Bankoski** ('04 PH) and her husband Rob Bankoski welcomed a daughter, Emily Grace, who was born on Jan. 26, 2011.

**Nate Leonard** ('04 MDiv) graduated May 4, with his Doctor of Ministry from Samford University.

**Emmett Page** ('04 MDiv) and his wife Sarah proudly welcomed their son, Drew, into the world on March 28.



## FROM SWEDEN, A LOVE FOR CAMPBELL

Bob Wells ('76) remembers fondly Sunday afternoons after church playing basketball at Campbell. Wells, a physical education major, played basketball under Coach Danny Roberts.

"Coach Roberts taught us the importance of education. He taught us to be good people and to work as a team," said Wells. "Campbell was a school where athletes supported each other."

Upon graduation, Wells played ball in Europe – playing in the Belgium All-Start Game in 1979 — but he'd occasionally come back to Campbell to help out with basketball camps. He eventually became the VVP of the Basketball Federation of South Sweden and teaches coaches how to instruct young children.

Now, living in Sweden with his wife and children, Wells currently serves as an assistant principal for a middle school. And he shares his love for Campbell with his daughter, Victoria, also of Sweden. Victoria, a product manager for digital services for a marine navigation company, graduated from Campbell with a degree in Mass Communication in 2005.

"I loved my time at Campbell, especially the activities. I loved going to basketball games and men's soccer games," she said. "Campbell is not too big. It's like a big family."

## FRIENDS WE WILL MISS

**Sue Williams** ('50)  
*Jan. 15, 2011*

**Robert Rouse** ('50)  
*Jan. 18, 2011*

**Faye M. Hogue** ('66)  
*Feb. 2, 2011*

**Dewey T. Oakley Jr.** ('54)  
*Feb. 8, 2011*

**Jonathan F. Havens Jr.** ('70)  
*Feb. 20, 2011*

**David F. Palmer** ('64)  
*Feb. 22, 2011*

**Paul G. White III** ('84)  
*March 1, 2011*

**David E. Willis** ('64)  
*March 10, 2011*

**Richard J. Murphy** ('70)  
*March 19, 2011*

**Steven H. Anderson** ('86)  
*March 26, 2011*

**Rudolph L. West** ('79)  
*March 29, 2011*

**Carlette K. Lewis** ('92)  
*March 31, 2011*

**Colleen K. McCarthy** ('01)  
*April 1, 2011*

**James S. Fann** ('80)  
*April 8, 2011*

**Iva W. Newton** ('39)  
*May 3, 2011*

**Freda C. Lloyd** ('44)  
*May 4, 2011*

**Diamond J. Matthews** ('43/'65)  
*May 7, 2011*

**Melvin R. Daniels Jr.** ('41)  
*May 25, 2011*



*Swain '05*

### Class of '05

**Jayson and Sarah Dickens Swain** ('05) announce the birth of their son, Truett Ashby, who was born on March 7, 2011.

**Mary Margaret Johnson** ('05 PH/'07 MSCR '07) announced the opening of Johnson Family Pharmacy on March 28 in Raleigh, N.C., near the I-40 and N.C. 42 intersection. Johnson opened the store in partnership with Trey Waters ('02 PH).



*Dunlap '06*

### Class of '06

**Shandy Williams Dunlap** ('06 BS) and her husband Quint Dunlap proudly welcomed their first child, Holden Ray Dunlap, who was born on Oct. 8, 2010. Shandy currently teaches first grade at Coleridge Elementary, and Quint teaches automotive technology at East Montgomery High School. They live in Westmoore, N.C.

**Eliza Harrell** ('06 BA/'10 MDiv) and her husband Brandon and son Macon welcomed baby Davis Royce Harrell on April 5.

**Andrew Kessell** ('07 PH/'07 MBA) and his wife Laura ('06 PH) announced the birth of their first child, Samuel David, on March 12. He is such a joyful blessing and they're so happy to now have a family of three.

**Phil Hopkins** ('06 PH) is the 2011 Secretary/Treasurer for the Society of Chain Pharmacists in the Tennessee Pharmacist Association. Effective

Jan. 1, Hopkins became the on-site clinical pharmacist at Whirlpool in Cleveland, Tenn., on behalf of Walgreens.

### Class of '07

**Chiara Grandi Rivera** ('07 BA) and **Luis A. Rivera** ('09 BBA) announce the birth of their second daughter, Fabiana Clorinda Rivera, who was born on March 2, 2011. They also have a 2-year-old girl named Raffaella. Luis is an officer/trust administrator with Wells Fargo in Winston-Salem, N.C., and Chiara is a stay-at-home mom. They reside in Greensboro, N.C.



*Rivera '07*

**Ryan** ('07 PH) and **Angie Williams** ('07 PH) are the new owners of Angier Discount Drug in Angier, N.C.

**Julia Lynn Cava** ('07 BA) and **Justin Michael Lamb** ('09 BBA) were united in marriage on May 29, 2011, at the Robert B. and Anna Gardner Butler Chapel on the Campbell University campus. They now reside in Arlington, Va.

**Andrew Kessell** ('07 PH) and his wife **Laura** ('06 PH) announce the birth of their first child on March 12, 2011.

**Erika Woessner Mathews** ('07 PH) and her husband Jacob welcomed a baby girl, Emma Grace, on Oct. 16, 2010.

**Violette Ajiboye** ('07 PH) and **Adeoluwa Sun-Basorun** were married on May 7, 2011.

### Class of '08

**Nick DeJesus** ('08 MDiv/'10 MA) was recently accepted into the Ph.D. in counseling program at Oregon State University.

**Brenda Flowers** ('08 MDiv) was selected as Teacher of the Year at Acme-Delco Middle School for the 2011-2012 school year.

**Ashley Branham** ('08 PH) received an honorary mention for the American Pharmacists Association Immunization Champion Award in the individual practitioner category.



## Class of '09

**Nathan Rogers** ('09 MDiv) has recently started working as a resident chaplain at Providence Hospital in Anchorage, Alaska.

**Heather Bowers** ('09 PH) her husband, Doug, and son, Aiden Bowers, have a new addition to the family. Asher Quinn was born on Dec. 18, 2010.

**Lauren Ashley Caviness** ('11 MBA/'11 PH) and **Daniel Parker Watkins, III** ('09 MBA/BBA) were united in marriage on May 22, 2011, at the Robert B. and Anna Gardner Butler Chapel on the Campbell University campus. They now reside in Angier.

## Class of '10

**Sarah Kristen Evenson** ('10 BA) and **Nathan Lewis Herrmann** ('10 BBA) were married on May 5, 2011 at the Robert B. and Anna Gardner Butler Chapel on the Campbell University campus. They now reside in Cary.

**Diane Bowker** ('10 MDiv) has been accepted as a Chaplain Resident at Wake Med for 2011-2012.

**Chris Turner** ('10 MDiv) was installed as pastor at Neill's Creek Baptist Church on March 13.

**Jennifer S. Reardon** ('10 PH) and **James S. Adcock III** were united in marriage on March 5, 2011, at the Anna Gardner and Robert B. Butler Chapel at Campbell University. The couple resides in Fuquay Varina, N.C.

**Charlotte Fetterman** ('10 PH) and **Mark Harrell** were united in marriage on Dec. 4, 2010. The couple now resides in Clinton, N.C.

**Ajay Ghanta** ('10 MS) was recently promoted from temporary assistant scientist to permanent associate scientist-1 at Cirrus Pharmaceuticals, in RTP, N.C.

**Nishant Sawant** ('10 MS) was recently promoted from temporary assistant scientist to permanent associate scientist-1 at Cirrus Pharmaceuticals, in RTP, N.C.



## Where in the world?

Students participating in Campbell's Study Abroad program took a copy of their Campbell Magazine (and an issue of the Campbell Times) with them to Rome during a 23-day trip to Rome. Among the sites they toured were the Coliseum (pictured), the Trevi Fountain and the snow-topped Apennine Mountains.

The students included Jessica Bradway of Salem, N.J.; Angela Brown of Lillington, Andrew Burnette of Greensboro, Kena Hawkins of Garner, Maggie Hopf of Greenville, Kimberly Johnson of Benson and Emily Sides of Charlotte. They were guided by Dr. Adam English, associate professor of religion at Campbell.

When you travel, bring along the Campbell Magazine. Take a picture and tell us about your trip. Send the high resolution picture and copy to [liggett@campbell.edu](mailto:liggett@campbell.edu).

# CAMPBELL UNIVERSITY

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